Together, We're Working to Lift the Economic Well-Being of Canadians

Report on Giving 2014

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Leadership Message

"Your philanthropy has enabled the Institute to carry on its strong tradition of policy impact that raises the standard of living for all Canadians."

The C.D. Howe Institute has had a dynamic year in 2014. With this Report on Giving we would like to thank members and friends who made the Institute's success possible.

Your philanthropy has enabled the Institute to carry on its strong tradition of policy impact that raises the standard of living for all Canadians.

The strength of the Institute's work is reflected by the wide range of policy leaders who cite our publications and participate in our events. Our work is regularly cited in provincial legislatures, parliamentary committees, budget documents, and in national and international media.

Many ingredients go into our success – including the involvement of policymakers, thought-leaders and scholars. At the base of it all is strong and loyal member support. It is your philanthropy and involvement that makes C.D. Howe Canada's most trusted source of essential policy intelligence.

Thank You!

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Philanthropic Impact by the Numbers*

Research

300+
Experts

35
Research studies

25
Average number of outside expert reviewers per Institute publication

Media

3,457
Media citations

152
Citations in the *Globe and Mail* and *National Post*

35%
Total percent increase in social media followers

Events

49
Policy events

21
Major conferences and council meetings

*Research, Media, and Events numbers reflect first three business quarters of 2014

Pan-Canadian Impact in 2014

Alberta's Finance Minister acknowledges more clarity needed in **budget** presentation

June 4, 2014

New Brunswick unveils new two-tier shale gas **royalty system**

April 1, 2014

Ontario government emulates the federal government and will reduce funding for **retiree benefits** to 50% from 100%

February 18, 2014

Major Gifts and Grants

Private support makes the C.D. Howe Institute's work possible. People are often surprised by our modest resources. We have only one office, and about 30 staff. We have no eight-figure endowments nor major, multi-year government grants. All donations are purely philanthropic – the Institute does not accept any donations that stipulate a predetermined result or otherwise inhibit the independence of its staff and authors.

Targeted major gifts and event sponsorships enable supporters to bolster the Institute's research and dissemination capacities in specific areas of interest. They complement the annual membership campaign, strengthening the Institute and enabling it to recruit scholars and support programs that enhance its ability to develop innovative solutions to policy challenges. The Institute's policy impact would not have been possible in the absence of support from the following donors and sponsors:

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***Briar Foster** is celebrating his 6th year with the Institute. As an advocate for smart public policies, Briar has cumulatively given close to $200,000 in charitable gifts since he first joined!*

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"Currently in Canada we are at a stage where, in many aspects of public policy, difficult decisions will have to be made. The work done by the C.D. Howe Institute provides both policymakers and the public with valuable information to make the correct choices. This is why I support the Institute."

*— **Richard Howson**, President,*
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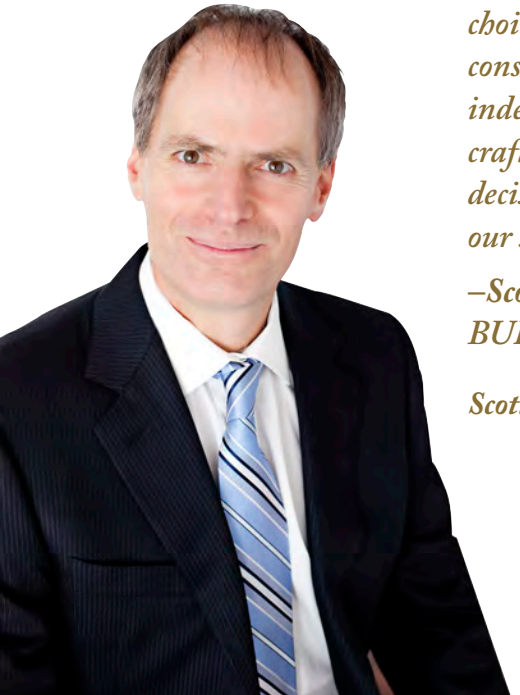
$25,000 Gift in 2014



"Throughout my career, I've witnessed how policy choices taken by senior decision-makers foster impactful consequences. The C.D. Howe Institute provides outstanding, independent, peer-reviewed, non-partisan research for crafters of policy. This support for making the best possible decisions is the primary reason our family businesses continue our stalwart involvement with the Institute."

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Scott is an Institute supporter and serves on its Board of Directors.

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