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Report on Giving 2015
On behalf of our colleagues at the C.D. Howe Institute and everyone who contributes to the Institute’s work, we thank you.

Benefactors like you are helping to make Canada a better place in the world to live, work, save and build a future. It’s that simple.

Thanks to your generosity, the Institute will produce record output in 2015 – 66 cutting-edge research reports and 73 insightful events – making an impressive range of contributions to foster smarter public policy.

The Institute launched 2015 by calling on policymakers across Canada to grapple with the reality of our aging population’s impact on healthcare. And to make needed investments in Canada’s human capital. As the year progressed, we released innovative recommendations to boost our children’s learning in school, attract more foreign investment, increase the fiscal transparency of our governments, improve retirement saving, and better manage Canada’s macroeconomy, to name a few.

The strength of this work is reflected by the wide range of policy leaders who reference our publications and participate in our events. The Institute is regularly cited in provincial legislatures, parliamentary committees, budget documents, and in national and international media.

These and the many other examples of the Institute’s impact in the pages that follow are the result of our members’ philanthropy.

You understand that good policy does not happen by accident. A strong C.D. Howe Institute ensures that policymakers throughout Canada receive the intelligent insights they need.

We prepare for 2016 conscious of the challenges – and ready to tackle them, thanks to your support. Once again, thank you!

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YOUR PHILANTHROPIC DOLLARS AT WORK IN 2015

Essential Output

66 Widely cited comprehensive research and council reports
73 Exclusive and insightful events

Stimulating Intelligent Discussions across Canada

5,667 Media citations across Canada
Most cited think tank in the Globe and Mail and National Post, Canada’s two national dailies.
144,588 Website visitors

Policy Source of Choice

518 Citations during Canada’s 41st Parliament
Multiple policy outreach presentations including consultations with the Federal and several Provincial Ministers of Finance, as well as testimonies before Parliament.
**BIG IMPACT, SMALL BUDGET**

Citations in the *Globe and Mail* and *National Post*

Sources: Meltwater (January 1 – September 31, 2015) and CRA/Annual Reports.

CCPA: Canadian Centre for Policy Alternatives
MLA: Macdonald-Laurier Institute
CIGI: Centre for International Governance and Innovation
FI: Fraser Institute
CB: Conference Board of Canada
The C.D. Howe is Top of Mind among Canada’s Policymakers

September 23, 2015 – The chair of Alberta’s royalty review vows to consider the Institute’s recommendation to convert the province’s royalties on oil and natural gas to a cashflow tax.

May 7, 2015 – The Manitoba opposition uses the Institute’s fiscal accountability report to challenge the government to produce their budgets on the same basis as their end-of-year public accounts.

April 1, 2015 – The Ontario Minister of Finance and Mayor of Calgary cite the Institute’s work on the economic costs of congestion as central to their support for further investments in infrastructure.

March 12, 2015 – The Prime Minister of Canada and Newfoundland’s Health Minister salute the Institute’s work to improve provincial vaccination models.

January 7, 2015 – Nova Scotia’s health minister acknowledges the province’s looming fiscal health burden, which was first calculated in an Institute report.
Major Gifts and Grants

Private support makes the C.D. Howe Institute’s work possible. People are often surprised by our modest resources. We have only one office, and just over 30 staff. We have no eight-figure endowments nor major, multi-year government grants. All donations are purely philanthropic – the Institute does not accept any donations that stipulate a predetermined result or that otherwise inhibit the independence of its staff and authors.

Targeted major gifts and event sponsorships enable supporters to bolster the Institute’s research and dissemination capacities in specific areas of interest. They complement the annual membership campaign, strengthening the Institute and enabling it to recruit scholars and support programs that enhance its ability to develop innovative solutions to policy challenges. The Institute’s policy impact would not have been possible in the absence of support from the donors and sponsors listed in the pages that follow.

“The long-term certainty about its funding allows the C.D. Howe Institute to hire the best and brightest researchers. That’s why The Petman Foundation committed to a six-year funding program.”
– Richard Howson, President, The Petman Foundation

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The C.D. Howe Institute gratefully acknowledges the Petman Foundation for a long-term financial gift of $150,000 to the Institute, which will provide stable support to the Institute’s core activities.
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–Hugh MacKinnon, Chairman & CEO, Bennett Jones

The Institute gratefully acknowledges Bennett Jones for sponsoring the past 5 Directors’ Dinners, for a total of $225,000 in giving. This generous, long-term support has enabled the Institute to host events on some of the most pressing issues facing Canada.

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