Q2 highlights: effective and efficient policy research & outreach

Q2 research
- 13 research papers
- 2 Monetary Policy Council releases

Q2 policy events
- 21 policy events and special meetings, including:
  - Conferences on Financial Regulation and Housing featuring Lawrence Schembri, Deputy Governor, Bank of Canada, and Mark Zelmer, Deputy Superintendent, Office of the Superintendent of Financial Institutions, respectively

Policy Outreach in Q2
- 105,407 website pageviews in Q2 2014, up 21.5% from 86,722 pageviews in Q2 2013
- 17 policy outreach presentations – including one to the federal parliamentary committee on International Trade
- 166 National Post and Globe and Mail citations
- Citations in more than 70 media outlets
- 34 media interviews
- 17 opinion and editorial pieces

The Institute’s paper on Registered Retirement Income Funds was cited in seven of the nation’s ten most widely circulated newspapers and received substantial television coverage.
Q2 select policy impact

Government consults on a framework for Target Benefit Plans for Crown corporations and federally regulated workers

- The Institute’s 2013 Shadow Budget proposed legislation permitting Crowns' pension plans to convert their benefits to target benefits
- Institute op-eds sounding the alarm over balloning pension liabilities include “Ottawa must rein in its soaring pension costs” (Globe & Mail) and “Alberta’s pension evolution is a step in the right direction” (Globe & Mail)

Government reforms elements of Temporary Foreign Workers Program

- An Institute report argued for a cap on TFW entries, the collection of better information on labour vacancies and supply, and that the TFW fee be raised, providing firms with more incentive to hire domestic workers
- Report: “Temporary Foreign Workers in Canada: Are They Really Filling Labour Shortages?”
- Op-eds that discussed ways to improve the TFWP program include “Where are the labour shortages? If only we knew” (Globe and Mail) and “Why Ottawa’s temporary foreign worker policy isn’t all that bad” (Financial Post)

CMHC sets maximum prices, amortization and debt ratios for low-ratio transactional mortgages and discontinues insurance for multi-unit condo construction

- An Institute report strongly recommended that CMHC limit growth in its mortgage insurance book to insulate taxpayers against risks
- Op-eds: “Rickety housing markets” (Financial Post) and “Taxpayer-lite housing finance change coming to Canada” (Financial Post)
3. The Impact of Diplomatic Representation Abroad on Canada’s Exports - April 16, 2014 – Dan Ciuriak
5. Are We Making Progress? New Evidence on Aboriginal Education Outcomes in Provincial and Reserve Schools - April 30, 2014 – John Richards
10. Outliving Our Savings: Registered Retirement Income Funds Rules Need a Big Update - June 4, 2014 – Alexandre Laurin and William B.P. Robson
12. What Policies Work? Addressing the Concerns Raised by Canada’s PISA Results - June 18, 2014 – John Richards
The five most-visited publications on the Institute website in Q2

1. Alberta’s Best Schools: 2013 – David Johnson
2. Temporary Foreign Workers in Canada: Are They Really Filling Labour Shortages? – Dominique M. Gross
Q2 op-eds and opinion pieces

April
- A decade of government overspending has left us over-taxed and deeper in debt: Globe and Mail Op-Ed
- Joe Oliver’s big challenge: Living with budget surpluses
- Sell MintChip and fast!: National Post Op-Ed
- Get Ottawa out of health care: National Post Op-Ed
- For a fairer and richer society, make the polluters pay: Globe and Mail Op-Ed
- Mini or maxi mortgage reforms in store for Canada? Financial Post Op-Ed
- Where are the labour shortages? If only we knew: Globe and Mail Op-Ed

May
- Why the First Nations Education Act deserves broad Parliamentary support: Globe and Mail Op-Ed
- Nicholas Li: The best way to lower Canadian prices: Ottawa Citizen Op-Ed
- Do student outcomes depend on good teachers? Globe and Mail Op-Ed
- Hiking taxes on top earners is a mug’s game: Globe and Mail Op-Ed
- Ontario’s politicians fail voters with pie-in-the-sky economic policies: Globe and Mail Op-Ed
- Immigration system shouldn’t overlook children: Calgary Herald Op-Ed

June
- For Canada, a strong economy and healthy environment can co-exist: Globe and Mail Op-Ed
- How to increase Quebecers’ access to family doctors: Montreal Gazette Op-Ed
- Testing the limits of a public-sector economy: Globe and Mail Op-Ed
1. **David Marshall**, President and Chief Executive Officer, Workplace Safety and Insurance Board:
   April 1, 2014 – Toronto Roundtable Event – *The WSIB: An Historic Transformation*

2. **Conference on Financial Regulation: Impact on Competitiveness, Competition, and Consumers**:

3. **Gérald Cossette**, Director, Financial Transactions and Reports Analysis Centre of Canada (FINTRAC):
   April 9, 2014 – Toronto Roundtable Event – *Money Laundering and Terrorist Financing: What’s at Stake and How Are We Responding?*

4. **Linda Hasenfratz**, Chief Executive Officer, Linamar Corporation:
   April 9, 2014 – Executive Briefing: Policy Presentation and Reception – Ottawa – *Canadian Manufacturing Competitiveness and The Role of Government*

5. **Wayne Wouters**, Clerk of the Privy Council and Secretary to the Cabinet:
   April 11, 2014 – Toronto Roundtable Event – *Canada’s Economic Competitiveness: The Challenges Ahead*

6. **Claude Mongeau**, President and CEO, Canadian National Railway:
   April 16, 2014 – Toronto Roundtable Event – *An Inside View of Railway Economic Regulation in Canada*

7. **Andrew Kriegler**, Deputy Superintendent, Supervision Sector, OSFI:
   April 24, 2014 – Toronto Roundtable Event – *Supervisory Proportionality*

Q2 member events & special meetings - May

1. **The Hon. Kevin Sorenson, Minister of State (Finance):** May 5, 2014 – Toronto Roundtable Event – *Targeted Action to Keep Your Pension and Economy Strong*


3. **Kelly Peters, Benoît Robidoux, Dilip Soman:** May 15, 2014 – Annual Scholars’ Dinner – *Behavioural Economics: Nudging Towards a New Way to Think about Policy*

4. **David Jacobson, BMO Financial Group, and John Weekes, Bennett Jones LLP:** May 21, 2014 – Toronto Roundtable Event – *Renewing the Vision of NAFTA*

5. **Leo de Bever, AIMCo.; Ron Mock, OTPP:** May 22, 2014 – Annual Directors’ Dinner – *Value-Creation in 21st Century Businesses: The Long-Term Investor’s Perspective*

1. **Mark Chauvin, TD; Stephen Hart, Scotiabank; Rahim Hirji, Manulife Financial**: June 2, 2014 – Patrons’ Circle Dinner with Chief Risk Officers – *Calm After the Storm? 2014’s Risk Assessment*

2. **Al Monaco, President and CEO, Enbridge**: June 4, 2014 – Calgary Roundtable Event – *Meeting the Challenges of Developing Energy Infrastructure*


4. **Ed Devlin, Managing Director, Head of Canadian Portfolio Management, PIMCO**: June 6, 2014 – Toronto Roundtable Event – *PIMCO’s Secular ‘New Neutral’ and the Implications for Canada*

5. **Michèle Bourque, President and CEO, Canada Deposit Insurance Corporation**: June 9, 2014 – Toronto Roundtable Event – *CDIC’s New Role as Canada’s Resolution Authority*

6. **Naheed Nenshi, Mayor of Calgary**: June 18, 2014 – Calgary Roundtable Event – *Building a prosperous city for every Calgarian*

7. **Housing Policy Conference**: June 26, 2014 – Housing Policy Conference – Toronto – *Housing Markets and Policy: Steady as She Goes, or Headed for a Fall?*
## Q2 selected media coverage

The C.D. Howe Institute was cited in Canada’s 25 most widely circulated newspapers during Q2.

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2. Bill Robson presented to Spencer Stuart Partners on the general state of the economy and the implications of the Quebec election - April 4, 2014, Toronto


6. Daniel Schwanen testified before the Commons Standing Committee on International Trade to discuss the Global Markets Action Plan (GMAP) - May 6, 2014, Ottawa

7. Benjamin Dachis moderated a Wilfrid Laurier University conference session on “Airport Security and Risk-Based Assessment” - May 8, 2014, Toronto


11. Benjamin Dachis gave a presentation to the **Firm Level Productivity Network at the Canadian Economics Association** on “Assessing the Tax Barriers to Small Firm Growth in Canada” - May, 30, 2014, Vancouver


13. Bill Robson participated on **thePANEL** to discuss economic diplomacy - June 3, 2014, Ottawa

14. Finn Poschmann delivered a keynote speech entitled “Canadian Policymaking and the Role and Relationship of Thinktanks and Governments” to senior Chinese government and central bank officials at the **Rotman School of Management** - June 18, 2014, Toronto

15. Bill Robson lectured at the **University of Waterloo** on impact of population age structure on asset values and deflation - June 23, 2014, Waterloo

16. Bill Robson spoke at the **2014 Skills Summit** on how governments and other actors can collaborate to provide more timely and relevant labour market information - June 25, 2014, Toronto

17. Finn Poschmann gave a briefing to **KPMG** partners on Ontario growth prospects - June 25, 2014, Toronto
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<th>Sponsor 1</th>
<th>Sponsor 2</th>
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<tbody>
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