Q2 highlights: effective and efficient policy research & outreach

Q2 Research
• 12 research papers
• 2 Monetary Policy Council releases

Q2 Policy Events
• 23 policy events, including:
  – Annual Mintz Economic Lecture: Andrew Treusch, Commissioner of Revenue and CEO, Canada Revenue Agency: May 8, 2013
  – Inaugural Scholars’ Dinner: John Helliwell, Senior Fellow at CIFAR and Professor Emeritus at the UBC Vancouver School of Economics: May 15, 2013
  – Annual Directors’ Dinner: Richard Fisher, President and CEO, Federal Reserve Bank of Dallas: June 4, 2013

Q2 Policy Council Meetings
• Monetary Policy, Competition Policy, Financial Services Research Initiative, Fiscal and Tax Competitiveness, Health Policy, and Pensions Policy

Outreach
• 86,722 website pageviews in Q2 2013, compared to 84,768 pageviews in Q2 2012
• 16 policy outreach presentations
• 39 National Post and Globe and Mail citations
• Citations in 78 media outlets
• 47 media interviews
• 25 opinion and editorial pieces

Federal Reserve Bank of Dallas President Richard Fisher delivered the Institute's 2013 Directors' Dinner Lecture, “The Status of the U.S. Economy and a Perspective on 'The Modern Monetarism'.” The Institute thanks Bennett Jones LLP for sponsoring the event.
Q2 select policy impact

The Ontario government announced plans to convert select carpool lanes on Toronto’s 400-series freeways into High-Occupancy Toll (HOT) lanes

- The Institute has published a number of papers recommending road tolls (*Congestion Relief: Assessing the Case for Road Tolls in Canada*), and HOT lanes in particular (*Congestive Traffic Failure: The Case for High-Occupancy and Express Toll Lanes in Canadian Cities*)
- The Institute engaged in the subsequent policy debate after the government’s announcement (*Toronto Star*)

Ontario is also changing its green energy policies

- The Ontario Government has begun to alter its green energy policies emphasizing the purchase and reselling of alternative energy (*Globe and Mail*).
- The elimination of this program was recommended in the Institute’s 2011 paper: *Zapped: The High Cost of Ontario’s Renewable Electricity Subsidies*
- Other work in this area includes:
  - *Mergers by Choice, Not Edict: Reforming Ontario’s Electricity Distribution Policy*
  - *Ontario’s Green Energy "Fee": The Trouble with Taxation through Regulation*

Quebec tabled Pooled Registered Pension Plan (PRPP) legislation that includes a Tax Free Savings Account (TFSA) component

- The Quebec government introduced Bill 39 (May 2013) instituting Voluntary Retirement Savings Plans (*National Assembly*).
- The degree to which many workers would benefit more from a tax-prepaid than a tax-deferred arrangement was highlighted in the Institute’s paper: *Pooled Registered Pension Plans: Pension Savior – or a New Tax on the Poor?*
- Other work in this area includes *Saving Pooled Registered Pension Plans: It’s Up To the Provinces*
- The Institute’s *A New Option for Retirement Savings: Tax-Prepaid Savings Plans* (2001) is regarded by many to have helped pave the way for the creation of TFSAs
1. **A Reality Check for BC: The Impact of Behavioural Responses on the 2013 Budget’s Proposed Income Tax Increases** – Alexandre Laurin
2. **Paying for Hospital Services: A Hard Look at the Options** – Jason Sutherland, R. Trafford Crump, Nadya Repin and Erik Hellsten
3. **Improving the Tax Treatment of Intellectual Property Income in Canada** – Nick Pantaleo, Finn Poschmann and Scott Wilkie
4. **Access Denied: The Effect of Apprenticeship Restrictions in Skilled Trades** – Robbie Brydon and Benjamin Dachis
5. **Coming in From the Cold: Improving Cartel Detection and Reporting** – C.D. Howe Institute Competition Policy Council
8. **The New “Normal” for Interest Rates in Canada: The Implications of Long-Term Shifts in Global Saving and Investment** – Paul Beaudry and Philippe Bergevin
9. **From Curiosity to Wealth Creation: How University Research Can Boost Economic Growth** – Peter Howitt
10. **Rethinking Pharmacare in Canada** – Steven Morgan, Jamie Daw and Michael Law
11. **Improving Immigrant Selection: Further Changes Are Required Before Increasing Inflows** – Christopher Worswick
12. **The Seductive Myth of Canada’s “Overvalued” Dollar** – Christopher Ragan
The five most-visited publications on the Institute website in Q2

1. **Ontario’s Best Public Schools: 2009-2011** – David Johnson and Robbie Brydon


3. **Rethinking Pharmacare in Canada** – Steven Morgan, Jamie Daw and Michael Law

4. **Access Denied: The Effect of Apprenticeship Restrictions in Skilled Trades** – Robbie Brydon and Benjamin Dachis

5. **Paying for Hospital Services: A Hard Look at the Options** – Jason Sutherland, R. Trafford Crump, Nadya Repin and Erik Hellsten
Q2 op-eds and media columns

April
- Les fonds de travailleurs sont peu efficaces pour financer l'innovation: *Les Affaires*
- Manufacturing 'clusters' policy unlikely to drive prosperity: *Globe and Mail*
- Hospital funding with few strings attached is now inexcusable: *Toronto Sun*
- Perverse power taxes: *Financial Post*
- Time to address global trade barriers together: *Embassy*
- Should Canada punish hospitals for poor care? Other countries do it: *Globe and Mail*
- Does debt slow a nation's growth? *Financial Post*

May
- The new governor may be a surprise, but the bank’s role is firm: *Globe and Mail*
- Aboriginals and the census: Time for a closer look at definitions: *Globe and Mail*
- Ontario's hospitals: Pitfalls and opportunities for high-quality care: *Toronto Star*
- Your bitcoin primer: *Financial Post*
- Restrictive provincial ratios bog down access to apprenticeships: *Globe and Mail*
- Tax Avoision: *Financial Post*
- A HOT Idea: Converting carpool lanes to toll lanes will benefit Toronto drivers: *Toronto Star*
- Bank of Canada's growth view is clouded with hazy thinking: *Globe and Mail*
- Interest Rates: What Will the New Normal Look Like? *Financial Post*

June
- Let curiosity drive commerce, not the reverse: *Globe & Mail*
- Taxpayer-lite housing finance change coming to Canada: *Financial Post*
- Carney's bold entrance, Poloz's measured exit: *Globe and Mail*
- B.C.’s Fair PharmaCare fares poorly compared with other system: *Vancouver Sun*
- Ontario hospitals: Time to move into the 21st century – *Globe and Mail, Waterloo Record*
- Five ways to help Canada clinch global trade deals: *Globe and Mail*
- The seductive myth of Canada's overvalued dollar: *Globe and Mail*
- Why New Brunswick has to rethink pharmacare: *Telegraph Journal*
1. **John Pecman, Interim Commissioner of Competition, Competition Bureau of Canada**: April 5, 2013 – Toronto Roundtable Event – *The Interim Commissioner of Competition’s Priorities in Applying Canadian Competition Law*

2. **Bob Paulson, Commissioner, Royal Canadian Mounted Police**: April 10, 2013 – Calgary Roundtable Event – *Bill C-42, Enhancing the RCMP Accountability Act: Moving the RCMP into the Present and Positioning for the Future*


5. **Ian Shugart, Deputy Minister, Human Resources and Skills Development Canada**: April 25, 2013 – Toronto Roundtable Event – *Canada’s Labour Market: Skills to Support Jobs and Growth*


7. **Sudhir Vyas, Secretary (West), Ministry of External Affairs, Government of India**: April 30, 2013 – Toronto Roundtable Event – *Canada-India Relations: The Untapped Potential*


11. **Janice Stein, Director, The Munk School of Global Affairs, University of Toronto**: May 9, 2013 – Toronto Roundtable Event – New Nuclear Powers? The Challenges of North Korea and Iran


18. **Gordon J. Fyfe, President and CEO, Public Sector Pension Investment Board**: June 6, 2013 – Toronto Roundtable Event – *Lifting the Veil on PSP Investments: One of Canada’s Largest Yet Least-known Pension Investment Funds*


20. **Dan Kelly, President & CEO, Canadian Federation of Independent Business**: June 12, 2013 – Toronto Roundtable Event – *Are We Too Good for “Bad” Jobs? A Look at Small Business and the Temporary Foreign Worker Program*

21. **The Hon. Bob Rae, Liberal Member of Parliament, Toronto Centre**: June 14, 2013 – Toronto Roundtable Event – *Political Leadership: Lessons Learned in the Hot Seat*

22. **Stephen Orsini, Deputy Minister, Ontario Ministry of Finance**: June 17, 2013 – Toronto Roundtable Event – *The Ontario 2013 Budget*

Q2 selected media coverage

**National/International**
BBC – Good Morning Scotland
BBC – Canada Report
Benefits Canada
Bloomberg
Buffalo Online
Business News Network – The Close
Business News Network – Market Sense
Canada Stockwatch
Canadian Business
CBC News Now – The Lang & O’Leary Exchange
CBC News Now – Power and Politics
Daily Commercial News
Dallasnews.com
Dow Jones
Embassy
eSource Canada Business News Network
Financial Market Regulatory Wire
Financial Times
GlobalData
HedgeWorld News
India Banking News
Inside U.S. Trade
IRBIS: Kazakhstan
Financial Market News
Maclean’s
Market News International
MarketWire - All sources
Mondaq Business Briefing
National Post
NoticiasFinancieras
Postmedia Breaking News
Radio Canada (national)
Reddit
Reuters
Saskatoon Star Phoenix
SEC Wire
Shenzhen Daily
Sun News Network
The Bond Buyer
The Canadian Press
The Globe and Mail
The Wall Street Journal
Telephone Journal
The Chronicle Herald

**Quebec**
CJAD 800
La Presse
Le Devoir
Les Affaires
Montreal Gazette

**Ontario**
570 News (Kitchener Waterloo)
Brantford Expositor
CHCH News
Guelph Mercury
Ottawa Citizen
Radio Canada (Ontario)
St. Thomas Times-Journal
The Hamilton Spectator
The London Free Press
The Ottawa Sun
The Toronto Sun
Toronto Star
TVO
Waterloo Region Record
Windsor Star

**Western Canada**
660NEWS Calgary
CBC Radio Calgary
CBC Radio Vancouver
CBC Radio Victoria
CKNW AM980 Vancouver
Calgary Herald
Edmonton Journal
Fort McMurray Today
Regina Leader Post
Vancouver Province
Vancouver Sun
Victoria Times Colonist
Winnipeg Free Press

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Q2 policy outreach

1. Bill Robson presented to the **Ontario Teachers Federation Pension Forum** on “Pension Tension”, Toronto, April 11, 2013

2. Colin Busby presented at the **2nd Annual Evidence-Based Market Access Strategies for Medical Devices in Canada Conference** on “The Emergence of Activity Based Funding Reforms in Canadian Hospitals: How Might They Respond?” Toronto, April 12, 2013

3. Finn Poschmann presented by invitation to the **House of Commons Standing Committee on Finance** on income inequality, Ottawa (by videoconference), April 16, 2013

4. Bill Robson presented to the **Granite Club** on “No Taxation without Representation! The Need for Better Fiscal Accountability in Canada,” Toronto, April 17, 2013


9. Ben Dachis presented to the **Canadian Home Builders’ Association** on apprenticeships policy, Ottawa, May 30, 2013

11. **Daniel Schwanen** was a panelist at the Carleton University/University of Ottawa School of Public Policy/Centre for Trade Policy and Law conference “Making Sense of Canada’s Trade Policy Agenda,” speaking on “Canada’s Global Commerce Strategy 2.0: Making it Relevant to Canada’s Trade Policy Options,” Ottawa, June 3, 2013


15. **Daniel Schwanen** presented to Department of Foreign Affairs and International Trade officers on “The Importance of Trade in Services,” Ottawa, June 14, 2013

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