



INSTITUT C.D. HOWE INSTITUTE

Quarterly Report to Members, Subscribers and Friends

Third Quarter, 2013

Essential Policy Intelligence / Conseils indispensables sur les politiques

Q3 research

- ❖ 12 research papers
- ❖ 2 Monetary Policy Council releases

Q3 policy events

- ❖ 1 policy conference, 4 policy roundtables

Policy Outreach in Q3

- ❖ 86,700 website pageviews in Q3 2013, up from 72,200 pageviews in Q3 2012
- ❖ 9 policy outreach presentations
- ❖ 50 *National Post* and *Globe and Mail* citations
- ❖ Citations in 67 media outlets
- ❖ 47 media interviews
- ❖ 14 opinion and editorial pieces

New member benefit

- ❖ The Institute's event space is now available to members

Alberta proposed significant changes to public sector pensions, including an end to early retirement incentives

- ❖ Work by the Institute has recommended significant changes to federal and provincial public sector pension plans
- ❖ Examples include “[Ontario Pension Policy 2013: Key Challenges Ahead](#),” “[The Pension Crisis Deepens](#),” “[Ottawa’s Pension Abyss: The Rapid Hidden Growth of Federal-Employee Retirement Liabilities](#),” and “[Alberta’s pension evolution is a step in the right direction](#),”

The Competition Tribunal addressed governance, structural and funding constraints affecting the ability of Interac to compete effectively and meet market demands

- ❖ The Institute’s 2012 paper “[Debit, Credit and Cell: Making Canada a Leader in the Way We Pay](#),” argued that Canada’s current payment technologies and governance infrastructure must change, or we would fall further behind the rest of the world.
- ❖ This change was also recommended in a 2011 Financial Post op-ed, “[Set Interac Free](#).”

Ontario adopted transportation planning methodology from a C.D. Howe report

- ❖ The Institute released “[Cars, Congestion and Costs: A New Approach to Evaluating Government Infrastructure Investment](#)” in July 2013.
- ❖ Ontario Transportation and Infrastructure Minister Glen Murray told the *Toronto Star* he is committed to using its findings and methodology in future plans to reduce congestion, which he claimed is a “silent killer of income.”

1. [The 8 Percent Solution: A Sensible Tax Compromise for Albertans](#) – July 4 – Colin Busby and Alexandre Laurin
2. [Cars, Congestion and Costs: A New Approach to Evaluating Government Infrastructure Investment](#) – July 11, 2013 – Benjamin Dachis
3. [Treading Water: The Impact of High METRs on Working Families in Canada](#) – July 17, 2013 – Alexandre Laurin and Finn Poschmann
4. [The Main Challenge of Our Times: A Population Growing Younger](#) – July 24, 2013 – Marcel Boyer and Sébastien Boyer
5. [How Ottawa Can Deliver a Reformed Canada Post](#) – August 8, 2013 – Benjamin Dachis
6. [Uneasy Birth: What Canadians Should Expect from a Canada-EU Trade Deal](#) – August 15, 2013 – Daniel Schwanen
7. [Alberta's Best Schools – 2013](#) – August 21, 2013 – David Johnson
8. [Ontario Pension Policy 2013: Key Challenges Ahead](#) – August 28, 2013 – Barry Gros

9. [Predicting Recessions in Real-Time: Mining Google Trends and Electronic Payments Data for Clues](#) – September 4, 2013 – Greg Tkacz
10. [The Valuation of Public Projects: Risks, Cost of Financing and Cost of Capital](#) – September 12, 2013 – Marcel Boyer, Eric Gravel and Sandy Mokbel
[Évaluation de projets publics: risques, coût de financement et coût du capital](#) – 12 Septembre, 2013 – Marcel Boyer, Éric Gravel et Sandy Mokbel
11. [A New Blueprint for Ontario's Electricity Market](#) – September 18, 2013 – A.J. Goulding
12. [Absent With Leave: The Implications of Demographic Change for Worker Absenteeism](#) – September 24, 2013 – Finn Poschmann & Omar Chatur

The five most-visited publications on the Institute website in Q3



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1. [Alberta's Best Schools – 2013](#) – August 21, 2013 – David Johnson
2. [Ontario's Best Public Schools: 2009-2011](#) – David Johnson and Robbie Brydon
3. [Managing the Cost of Healthcare for an Aging Population: Provincial Perspectives](#) – Colin Busby and William Robson
4. [Cars, Congestion and Costs: A New Approach to Evaluating Government Infrastructure Investment](#) – July 11, 2013 – Benjamin Dachis
5. [The Main Challenge of Our Times: A Population Growing Younger](#) – July 24, 2013 – Marcel Boyer and Sébastien Boyer

July

- ❖ [The market volatility puzzle](#): *Financial Post*
- ❖ [It's time Canada Post privatized](#): *Canadian Business*
- ❖ [GTA congestion and lack of infrastructure have high costs](#): *Toronto Star*
- ❖ [Credit card ruling is good news for consumers](#): *Financial Post*

August

- ❖ [CRTC ruling is a last gasp for broadcast regulation's status quo](#): *Globe and Mail*
- ❖ [Rickety housing markets](#): *Financial Post*
- ❖ [The Best Way to Save Canada Post](#): *Huffington Post*
- ❖ [Killing off zombie companies](#): *Financial Post*
- ❖ [Manufacturing 'clusters' policies unlikely to drive prosperity](#): *Financial Post*

September

- ❖ [Guidance takes a holiday](#): *Financial Post*
- ❖ [The 2008 crisis wasn't unique - but will we ever learn?](#) *Globe and Mail*
- ❖ [Alberta's pension evolution is a step in the right direction](#): *Globe & Mail*
- ❖ [How Google predicts recessions](#): *Globe & Mail*
- ❖ [Absent with leave](#): *Financial Post*

1. **Commercial Aviation and Airports' Role in the Global Value Chain**: Sept. 12 Toronto Policy Conference featuring **Robert Deluce**, President and CEO, Porter Airlines; **Howard Eng**, President and CEO, Greater Toronto Airports Authority; and other aviation industry experts. *Sponsored by the Canadian Airports Council.*
2. **Paul Boothe**, Lawrence National Centre for Policy Management, Ivey Business School; **Lawson Hunter**, Stikeman Elliott LLP; **Peter Tague**, Citigroup Inc.; **Dallas Howe**, **PotashCorp**: Sept. 17 Calgary Roundtable: *Is Canada Open for Business? The Past, Present, and Future of the Investment Canada Act*. *Sponsored by Citibank.*
3. **The Hon. Peter Van Loan**, Leader of the Government, House of Commons: Sept. 18 Toronto Roundtable: *The Future of Parliamentary Institutions in a Modern State*.
4. **Jos Schmitt**, Chief Executive Officer, Aequitas Innovations Inc.: Sept. 24 Toronto Roundtable: *Improving Equity Market Quality, Promoting Fairness and Fostering Economic Growth*. *Sponsored by Aequitas Innovations Inc.*
5. **Mark Wiseman**, President and CEO, CPP Investment Board: Sept. 26 Toronto Roundtable: *Investing on the World Stage for Canadians*. *Sponsored by J.P. Morgan.*

National/International

Benefits Canada
Business News Network
Business News Network
- Marketsense
Canada Stockwatch
Canadian Business
Canadian Press
CBC News Now – Lang
& O’Leary Exchange
CBC Radio News
CTV News Channel
China Central Television
Dow Jones
Globe and Mail
International Advances
in Economic Research
National Post
Postmedia
Radio Canada
International
Risk and Compliance
Journal
SEC Wire

Tenterfield Star
(Australia)
The Nation (Thailand)
Wall Street Journal
Wireless News

Atlantic Canada

Chronicle Herald
News 88.9 (Saint John)
News 95.7 (Halifax)

Quebec

Journal de Montréal
La Presse
Le Devoir
Les Affaires
Montreal Gazette
Radio Canada

Ontario

580CRFA (Ottawa)
680 News (Toronto)
Barrie Examiner
Belleville Intelligencer
Brantford Expositor

CBC Radio (Hamilton)
CBC Radio (Toronto)
Chatham Daily News
CMHL (Hamilton)
Guelph Mercury
Global TV
Hamilton Spectator
London Free Press
Kingston Whig Standard
Ottawa Citizen
Pembroke Daily
Observer
Peterborough Examiner
Radio Canada (Toronto)
Radio Canada (Windsor)
Sarnia Observer
St. Catharines Standard
Sudbury Star
Timmins Daily Press
Toronto Star
Waterloo Region Record
Windsor Star
Welland Tribune

Western Canada

650CKOM (Saskatoon)
AM770 (Calgary)
Calgary Herald
Calgary Sun
Edmonton Journal
Edmonton Sun
Regina Leader Post
Saskatoon Star Phoenix
Vancouver Sun
Victoria Times Colonist
Winnipeg Free Press

1. *Finn Poschmann* presented at the **American Enterprise Institute** conference on “International Approaches to Value and Systemic Risk,” Washington, July 31, 2013
2. *Daniel Schwanen* presented to the Université du Québec à Montréal **International Trade Negotiations Summer School** on « Les relations commerciales entre le Canada, les États-Unis et le Mexique », Montreal, August 19, 2013
3. *Finn Poschmann* presented at the **Canadian Association for Business Economics (CABE)** on income inequality and policy responses, Kingston, August 27, 2013
4. *Ben Dachis* presented to the Manning Centre on municipal accounting, Calgary, September 4, 2013
5. *Bill Robson, Ben Dachis, and Adam Found* presented to the **Regina Chamber of Commerce** on the adverse impact of business property taxes on investment, Regina, September 18, 2013
6. *Bill Robson, Ben Dachis, and Adam Found* presented to **The Greater Saskatoon Chamber of Commerce** on the adverse impact of business property taxes on investment, Saskatoon, September 18, 2013
7. *Colin Busby* presented at a **Canadian Institutes of Health Research - Government of Alberta** “Best Brains Exchange” on long-term care financing, Edmonton, September 25, 2013
8. *Bill Robson* delivered the keynote dinner address at the 22nd annual conference of the **Canadian Law and Economics Association** on “Sorting Out Overlapping Claims in a Slow-Growth Era” Toronto, September 28, 2013
9. *Ben Dachis* participated in an **Ontario Ministry of Finance** workshop on the productivity agenda, Toronto, September 30, 2013

New member benefit: ability to utilize the Institute's event space



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- The Institute's event space is now available to members to host meetings and events on a cost-recovery basis
- The full boardroom (which includes the Osler, Hoskin and Harcourt Lecture Hall along with Meeting Rooms "A" & "B") can accommodate up to 120 guests or can be divided into smaller rooms by soundproof air-walls.
 - The Hill Family Atrium just outside the boardroom can be used as a reception and registration area.
 - The boardroom is equipped with audiovisual capabilities through the Rotman technology program, such as microphones and screens to display presentations, as well as audio- and video-conferencing.
 - The Institute has a number of preferred caterers and suppliers depending on event needs.
- Rental availability is dependent on the Institute events schedule and is on a first-come, first-served basis.
 - For more information please click [here](#) or contact Christina Chew, christina@cdhowe.org, 416-943-1406.





- Member and subscriber support lets the Institute mobilize outstanding scholars, push innovative ideas and foster sharper, smarter responses to current and future challenges.
- Annual memberships and subscriptions are the backbone of the revenue that makes our work possible.
- Gifts and sponsorships bolster our research and dissemination in specific areas. Complementing memberships and subscriptions, they enable us to recruit scholars and develop programs oriented toward solutions to particular policy challenges.
- Our supporters include individuals and organizations in every region of the country and every economic sector.

- The C.D. Howe Institute is a national, nonpartisan, nonprofit organization that aims to improve Canadians' standard of living by fostering sound economic and social policy.
- It is Canada's most trusted source of essential policy intelligence: its rigorously refereed work is evidence-based, timely, constructive, and authoritative.
- It has an established public policy track record: its work helped lay the foundation for such key initiatives as continental free trade, inflation control, balanced budgets, more sustainable pensions, lower tax rates, and immigration reform.
- The Institute's nationwide activities include regular policy roundtables and presentations by policy staff in major centres, as well as before parliamentary committees.
- The Institute's individual and corporate supporters are drawn from business, universities, the public service and the professions across Canada.
- The C.D. Howe Institute celebrated its 50th Anniversary in 2008. The Chairman of the Institute is **William Morneau**, Executive Chairman of Morneau Shepell; **William B.P. Robson** is President & CEO.
- For more information about the Institute, please visit its website: www.cdhowe.org