Quarterly Report to Members, Subscribers and Friends

Third Quarter, 2013
Q3 highlights: effective and efficient policy research & outreach

Q3 research
- 12 research papers
- 2 Monetary Policy Council releases

Q3 policy events
- 1 policy conference, 4 policy roundtables

Policy Outreach in Q3
- 86,700 website pageviews in Q3 2013, up from 72,200 pageviews in Q3 2012
- 9 policy outreach presentations
- 50 National Post and Globe and Mail citations
- Citations in 67 media outlets
- 47 media interviews
- 14 opinion and editorial pieces

New member benefit
- The Institute’s event space is now available to members
Alberta proposed significant changes to public sector pensions, including an end to early retirement incentives

- Work by the Institute has recommended significant changes to federal and provincial public sector pension plans
- Examples include “Ontario Pension Policy 2013: Key Challenges Ahead,” “The Pension Crisis Deepens,” “Ottawa’s Pension Abyss: The Rapid Hidden Growth of Federal-Employee Retirement Liabilities,” and “Alberta’s pension evolution is a step in the right direction.”

The Competition Tribunal addressed governance, structural and funding constraints affecting the ability of Interac to compete effectively and meet market demands

- The Institute’s 2012 paper “Debit, Credit and Cell: Making Canada a Leader in the Way We Pay,” argued that Canada’s current payment technologies and governance infrastructure must change, or we would fall further behind the rest of the world.
- This change was also recommended in a 2011 Financial Post op-ed, “Set Interac Free.”

Ontario adopted transportation planning methodology from a C.D. Howe report

- Ontario Transportation and Infrastructure Minister Glen Murray told the Toronto Star he is committed to using its findings and methodology in future plans to reduce congestion, which he claimed is a “silent killer of income.”
1. **The 8 Percent Solution: A Sensible Tax Compromise for Albertans** – July 4 – Colin Busby and Alexandre Laurin


5. **How Ottawa Can Deliver a Reformed Canada Post** – August 8, 2013 – Benjamin Dachis


7. **Alberta’s Best Schools – 2013** – August 21, 2013 – David Johnson

8. **Ontario Pension Policy 2013: Key Challenges Ahead** – August 28, 2013 – Barry Gros


12. **Absent With Leave: The Implications of Demographic Change for Worker Absenteeism** – September 24, 2013 – Finn Poschmann & Omar Chatur
The five most-visited publications on the Institute website in Q3

2. [Ontario’s Best Public Schools: 2009-2011](#) – David Johnson and Robbie Brydon
Q3 op-eds and media columns

July
- The market volatility puzzle: Financial Post
- It's time Canada Post privatized: Canadian Business
- GTA congestion and lack of infrastructure have high costs: Toronto Star
- Credit card ruling is good news for consumers: Financial Post

August
- CRTC ruling is a last gasp for broadcast regulation's status quo: Globe and Mail
- Rickety housing markets: Financial Post
- The Best Way to Save Canada Post: Huffington Post
- Killing off zombie companies: Financial Post
- Manufacturing 'clusters' policies unlikely to drive prosperity: Financial Post

September
- Guidance takes a holiday: Financial Post
- The 2008 crisis wasn't unique - but will we ever learn? Globe and Mail
- Alberta's pension evolution is a step in the right direction: Globe & Mail
- How Google predicts recessions: Globe & Mail
- Absent with leave: Financial Post
1. **Commercial Aviation and Airports' Role in the Global Value Chain**: Sept. 12 Toronto Policy Conference featuring Robert Deluce, President and CEO, Porter Airlines; Howard Eng, President and CEO, Greater Toronto Airports Authority; and other aviation industry experts. Sponsored by the Canadian Airports Council.


### Q3 selected media coverage

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Q3 policy outreach


2. Daniel Schwanen presented to the Université du Québec à Montréal International Trade Negotiations Summer School on « Les relations commerciales entre le Canada, les États-Unis et le Mexique », Montreal, August 19, 2013

3. Finn Poschmann presented at the Canadian Association for Business Economics (CABE) on income inequality and policy responses, Kingston, August 27, 2013

4. Ben Dachis presented to the Manning Centre on municipal accounting, Calgary, September 4, 2013

5. Bill Robson, Ben Dachis, and Adam Found presented to the Regina Chamber of Commerce on the adverse impact of business property taxes on investment, Regina, September 18, 2013

6. Bill Robson, Ben Dachis, and Adam Found presented to The Greater Saskatoon Chamber of Commerce on the adverse impact of business property taxes on investment, Saskatoon, September 18, 2013


8. Bill Robson delivered the keynote dinner address at the 22nd annual conference of the Canadian Law and Economics Association on “Sorting Out Overlapping Claims in a Slow-Growth Era” Toronto, September 28, 2013

New member benefit: ability to utilize the Institute’s event space

- The Institute’s event space is now available to members to host meetings and events on a cost-recovery basis.
- The full boardroom (which includes the Osler, Hoskin and Harcourt Lecture Hall along with Meeting Rooms “A” & “B”) can accommodate up to 120 guests or can be divided into smaller rooms by soundproof air-walls.
  - The Hill Family Atrium just outside the boardroom can be used as a reception and registration area.
  - The boardroom is equipped with audiovisual capabilities through the Rotman technology program, such as microphones and screens to display presentations, as well as audio- and video-conferencing.
  - The Institute has a number of preferred caterers and suppliers depending on event needs.
- Rental availability is dependent on the Institute events schedule and is on a first-come, first-served basis.
  - For more information please click [here](#) or contact Christina Chew, [christina@cdhowe.org](mailto:christina@cdhowe.org), 416-943-1406.
• Member and subscriber support lets the Institute mobilize outstanding scholars, push innovative ideas and foster sharper, smarter responses to current and future challenges.

• Annual memberships and subscriptions are the backbone of the revenue that makes our work possible.

• Gifts and sponsorships bolster our research and dissemination in specific areas. Complementing memberships and subscriptions, they enable us to recruit scholars and develop programs oriented toward solutions to particular policy challenges.

• Our supporters include individuals and organizations in every region of the country and every economic sector.

Thank you for your support!
The C.D. Howe Institute’s Mission

• The C.D. Howe Institute is a national, nonpartisan, nonprofit organization that aims to improve Canadians' standard of living by fostering sound economic and social policy.

• It is Canada’s most trusted source of essential policy intelligence: its rigorously refereed work is evidence-based, timely, constructive, and authoritative.

• It has an established public policy track record: its work helped lay the foundation for such key initiatives as continental free trade, inflation control, balanced budgets, more sustainable pensions, lower tax rates, and immigration reform.

• The Institute’s nationwide activities include regular policy roundtables and presentations by policy staff in major centres, as well as before parliamentary committees.

• The Institute’s individual and corporate supporters are drawn from business, universities, the public service and the professions across Canada.

• The C.D. Howe Institute celebrated its 50th Anniversary in 2008. The Chairman of the Institute is William Morneau, Executive Chairman of Morneau Shepell; William B.P. Robson is President & CEO.

• For more information about the Institute, please visit its website: www.cdhowe.org