



INSTITUT C.D. HOWE INSTITUTE

# Quarterly Report to Members, Subscribers and Friends

*Fourth Quarter, 2014*

*Essential Policy Intelligence / Conseils indispensables sur les politiques*



## *Q4 research*

- ❖ 17 research papers
- ❖ 2 Monetary Policy Council releases

## *Q4 policy events*

- ❖ 18 policy events and special meetings, including:
  - ❖ Toronto Roundtable – Paul Rochon, Deputy Minister of Finance
  - ❖ Special Policy Roundtable – Ed Clark, Chair, Ontario Premier’s Advisory Council on Government Assets
  - ❖ Annual Calgary Dinner – The Rt. Hon. Paul Martin, Stan Rutwind, J.P. Gladu, and Dave Tuccaro
  - ❖ Toronto Roundtable – Michael Latimer, President and CEO, Ontario Municipal Employees’ Retirement System

## *Policy Outreach in Q4*

- ❖ 102,239 website pageviews in Q4, up 12% from same time last year
- ❖ 6 policy outreach presentations
- ❖ 32 *National Post* and *Globe and Mail* citations
- ❖ Citations in more than 60 media outlets
- ❖ 24 media interviews
- ❖ 17 opinion and editorial pieces

### *Government announces it will provide financial support to employers of Canadian Armed Forces Reserve members who deploy on operations*

- ❖ The Institute was described as a “driving force” behind the decision, according to Canada Company.
- ❖ Report: “[Supporting Employees who Deploy: The Case for Financial Assistance to Employers of Military Reservists](#)”
- ❖ Op-eds: “Building a stronger military reserve” ([National Post](#)), “Protecting citizen soldiers by supporting employers” ([Chronicle Herald](#)), and “Stand Up for Our Reservists” ([National Post](#))

### *Government revises plan to prohibit cross-border price discrimination*

- ❖ The Institute’s Competition Policy Council strongly criticized the Budget 2014 proposal, saying it was wrongheaded, and a recent report argued that consumers ought to look at government policy, not retail price gouging, as the cause of higher prices in Canada than the US. New legislation limits the plan to investigation by the Competition Bureau.
- ❖ Report: “[Cross-Border Price Regulation: Anti-Competition Policy?](#)” and “[Sticker Shock: The Causes of the Canada-US Price Differential](#)”
- ❖ Op-eds: “The best way to lower Canadian prices” ([Ottawa Citizen](#))

### *Premier's Advisory Council on Government Assets recommends government explore opportunities to introduce competition in a limited way to Ontario's alcohol market*

- ❖ The Institute’s research has called for more a competitive retail market by allowing wine and beer sales in grocery and convenience stores as well as other retail outlets.
- ❖ Report: “[Uncorking a Strange Brew: The Need for More Competition in Ontario’s Alcoholic Beverage Retailing System](#)”
- ❖ Op-eds: “Wine and Beer in Ontario: Can Consumers Prevail?” ([Globe and Mail](#))

1. [Bending Canada's Healthcare Cost Curve: Watch Not What Governments Say, But What They Do](#) - October 2, 2014 – William B.P. Robson
2. [Who Watches the Watchmen? The Role of the Self-Regulator](#) - October 8, 2014 – Robert Mysicka
3. [Target Benefit Plans: Improving Access for Federally Regulated Employees](#) - October 15, 2014 – Randy Bauslaugh
4. [The 2014 C.D. Howe Institute Business Tax Burden Ranking](#) - October 29, 2014 – Adam Found, Benjamin Dachis and Peter Tomlinson
5. [Good Governance of Monetary Policy in Canada: Lessons from the C.D. Howe Institute's Shadow Council](#) - October 30, 2014 – Pierre Siklos and Matthias Neuenkirch
6. [Telecommunications and Broadcast Policy in the New Technological Age](#) - November 5, 2014 – Report of the C.D. Howe Institute Competition Policy Council
7. [Who Loses Most? The Impact of Taxes and Transfers on Retirement Incomes](#) - November 13, 2014 – Finn Poschmann and Alexandre Laurin
8. [A Speedier and More Efficient Payments System for Canada](#) - November 20, 2014 – Mati Dubrovinsky
9. [Tax Policy for a New Era: Promoting Economic Growth and Fairness](#) - November 26, 2014 – Kevin Milligan
10. [Measuring Innovation in Canada: The Tale Told by Patent Applications](#) - November 28, 2014 – Robbie Brydon, Nicholas Chesterley, Benjamin Dachis, Aaron Jacobs
11. [Should Public Drug Plans be Based on Age or Income?](#) - December 3, 2014 – Colin Busby and Jonathan Pedde
12. [Managing the Cost of Healthcare for an Aging Population: 2014 Provincial Perspectives](#) - December 2014 – William Robson, Colin Busby, & Aaron Jacobs
  1. [Quebec](#), [Ontario](#), [Manitoba](#), [Saskatchewan](#), [Alberta](#) and [British Columbia](#)

## *The five most-visited publications on the Institute website in Q4*



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1. [Alberta's Best Schools: 2013](#) – David Johnson
2. [Ontario's Best Public Schools: 2009-2011](#) – David Johnson and Robbie Brydon
3. [Tax Policy for a New Era: Promoting Economic Growth and Fairness](#) – November 26, 2014 – Kevin Milligan
4. [Income Splitting for Two-Parent Families: Who Gains, Who Doesn't, and at What Cost?](#) – 2011 – Alexandre Laurin and Jonathan Rhys Kesselman
5. [Who Loses Most? The Impact of Taxes and Transfers on Retirement Incomes](#) – November 13, 2014 – Finn Poschmann and Alexandre Laurin

### *October*

- ❖ [Rein in self-regulated bodies: Financial Post Op-Ed](#)
- ❖ [How Ottawa can kickstart target benefit pension plans: Financial Post Op-Ed](#)
- ❖ [In defence of Economics 101: Globe and Mail Op-Ed](#)
- ❖ [Don't regulate credit card fees – increase competition: Globe and Mail Op-Ed](#)
- ❖ [There's room for entrepreneurs in the delivery of public services: Globe and Mail Op-Ed](#)
- ❖ [The economic basket case that is the euro zone: Globe and Mail Op-Ed](#)
- ❖ [More money for provinces? Just say no, Mr. Harper: Globe and Mail Op-Ed](#)

### *November*

- ❖ [Toll lanes should be transportation legacy of Pan Am Games: Toronto Star Op-Ed](#)
- ❖ [How to heal the deep scars from the financial crisis: Globe and Mail Op-Ed](#)
- ❖ [Politics and health care: who's in charge?: Hill Times Op-Ed](#)

### *December*

- ❖ [Poloz caught between debt and an oil price: Globe and Mail Op-Ed](#)
- ❖ [How U.S. price envy makes us forget about economic facts: Globe and Mail Op-Ed](#)
- ❖ [Creating a better Ontario drug plan: Toronto Star Op-Ed](#)
- ❖ [Canadian innovation is more than just oil: Globe and Mail Op-Ed](#)
- ❖ [How to make Toronto smarter: Start with transparent budgets: Globe and Mail Op-Ed](#)
- ❖ [Another \(macro\) defence of Economics 101: Globe and Mail Op-Ed](#)
- ❖ [Colin Busby: Building a stronger military reserve: National Post Op-Ed](#)



1. [Doug Suttles, President and CEO, Encana Corporation](#): October 1, 2014 – Toronto Roundtable Event – *Canadian Energy, Opportunities and Challenges* – Sponsored by [CIBC](#)
2. [David Fortier, Paul Grootendorst, Jim Keon, Suzanne McGurn](#): October 6, 2014 – Manulife Healthcare Policy Roundtable Series Feature Event – *How We Pay for Drugs: Is the Pan-Canadian Pricing Alliance on Track?* – Sponsored by [Manulife](#)
3. [Paul Rochon, Deputy Minister of Finance](#): October 9, 2014 – Toronto Roundtable Event with Videoconference to Montréal – *The Economic Situation, Outlook, and Medium-Term Challenges*
4. [Adam Found, Ben Dachis, Michael Brooks](#): October 10, 2014 – Toronto Roundtable Event – *What Gets Measured Gets Managed: The 2014 C.D. Howe Institute Business Tax Burden Estimate* – Sponsored by the [Greater Saskatoon Chamber of Commerce](#)
5. [Jerry Dias, National President, Unifor](#): October 15, 2014 – Toronto Roundtable Event – *The Labour Movement and Good Jobs*
6. [Ed Clark, Chair, Ontario Premier's Advisory Council on Government Assets](#): October 17, 2014 – Special Policy Roundtable – *Update from the Premier's Advisory Council on Government Assets*
7. [Policy Conference: Transforming the Canadian Payments System](#): October 28, 2014 – Toronto Policy Conference – *Transforming the Canadian Payments System* – Lead Sponsors: [CIBC](#) and [VISA](#), supporting sponsor [Berkeley Payment Solutions](#)



8. [William B.P. Robson, President and CEO, C.D. Howe Institute](#): October 29, 2014 – Executive Briefing: Policy Presentation and Reception – Ottawa – *Canada Confronts the ‘New Normal’: Economic Policy in an Era of Slower Growth?* – Sponsored by [BMO](#)
9. [Shari Austin, Ian Bird, Andrea Cohen Barrack](#): November 4, 2014 – Toronto Roundtable Event – *Philanthropy’s Evolution: New Roles and Expectations*
10. [The Rt. Hon. Paul Martin, Stan Rutwind, J.P. Gladu, and Dave Tuccaro](#): November 12, 2014 – Annual Calgary Dinner – *First Nations Engagement in Canadian Energy* – Sponsored by [GE](#)
11. [Steve Laut, President, Canadian Natural Resources](#): November 14, 2014 – Calgary Roundtable Event with Videoconference to Toronto – *Canada’s Oil & Gas Industry, Opportunities and Challenges, Myths and Realities* – Sponsored by [CIBC](#)
12. [Michael Latimer, President and CEO, Ontario Municipal Employees’ Retirement System \(OMERS\)](#): November 17, 2014 – Toronto Roundtable Event – *OMERS Investment Strategy – Investing in Canada and around the World* – Sponsored by [J.P. Morgan](#)
13. [Robert Couzin, Brian Ernewein, and Finn Poschmann](#): November 24, 2014 – Annual Jack Mintz Seminar – *A Discussion on the Base Erosion and Profit Shifting Tax Initiative* – Sponsored by [CPA](#)
14. [Kevin Milligan, Michael Horgan, Jack Mintz](#): November 25, 2014 – Annual Benefactors’ Lecture and Dinner – *Tax Policy for a New Era* – In collaboration with [CPA](#)





15. [Ronald Dekker, Michael Hyatt, Jeff Musson, Ray Sharma](#): November 27, 2014 – *Entrepreneurs Debate Series – Building vs. Selling: What’s Best for Canada? What’s Best for Canadian Technology Businesses?* – Sponsored by [BDC](#)
16. [Louis Morisset, President and CEO, Autorité des marchés financiers](#): December 2, 2014 – Montreal Roundtable Event
17. [The Hon. Michael Wilson, Chairman, Barclays Capital Canada](#): December 3, 2014 – Annual Sylvia Ostry Lecture and Luncheon – Toronto – *Taking the Shadow Banks out of the Shadows* – Sponsored by [CALU](#)

### **National/International**

Bloomberg  
Business News Network  
Canadian Press  
CBC News – The Exchange with Amanda Lang  
CTV News  
Financial Post  
Globe and Mail  
Global National  
Huffington Post Canada  
La Presse Canadienne  
Macleans  
Money  
National Newswatch  
National Post  
Radio Canada  
Reuters  
Sun News Network  
Wall Street Journal  
Yahoo! News Canada  
1310 Radio

### **Atlantic Canada**

Chronicle Herald  
News957  
Telegram  
Todd Veinotte Show

### **Quebec**

Le Devoir  
Le Droit  
Le Journal de Montréal  
Le Journal de Québec  
La Presse  
Le Huffington Post  
Montreal Gazette

### **Ontario**

CP24 News  
CityNews  
Global News  
Guelph Mercury  
Hamilton Spectator  
The Hill Times  
London Free Press  
Ottawa Citizen  
Ottawa Sun  
Sudbury Star

Toronto Life  
Toronto Star  
Toronto Sun  
Waterloo Region Record  
Windsor Star

### **Western Canada**

Calgary Herald  
Calgary Sun  
Edmonton Examiner  
Edmonton Journal  
Edmonton Sun  
News Talk 770  
News Talk 880  
Regina Leader Post  
Saskatoon Star Phoenix  
Vancouver Province  
Vancouver Sun  
Victoria Times Colonist  
Times Colonist  
Winnipeg Free Press  
Winnipeg Metro  
Winnipeg Sun



1. *Bill Robson* delivered a speech entitled “Longevity and Investment Returns: Who is at Risk of Outliving Their Savings?” at the **Northwinds Institute Pension Invitational Forum** – October 15, 2014, Cambridge, Ontario
2. *Ben Dachis* participated in a panel entitled “Unlocking the Value of Provincial Assets” at a meeting of the **Ontario Chamber of Commerce** – October 23, 2014, Niagara-on-the-Lake
3. *Daniel Schwanen* discussed Ontario’s economic outlook with the **Hon. Charles Sousa** – October 28, 2014, Toronto
4. *Benjamin Dachis, Bill Robson and Daniel Schwanen* discussed Canadian and global economic trends with the **Canada Transportation Act Review Panel** – November 26, 2014, Toronto
5. *Bill Robson* participated in **CNBC’s** ‘Energy Future’ global brainstorm event - November 26, 2014, Toronto
6. *Bill Robson* participated a pre-budget consultation with **Finance Canada** and the **Hon. Joe Oliver** – November 27, 2014, Toronto

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- It has an established public policy track record: its work helped lay the foundation for such key initiatives as continental free trade, inflation control, balanced budgets, more sustainable pensions, lower tax rates, and immigration reform.
- The Institute's nationwide activities include regular policy roundtables and presentations by policy staff in major centres, as well as before parliamentary committees.
- The Institute's individual and corporate supporters are drawn from business, universities, the public service and the professions across Canada.
- The Chairman of the Institute is [Hugh MacKinnon](#), Chairman & CEO of Bennett Jones; [William B.P. Robson](#) is President & CEO.
- For more information about the Institute, please visit its website: [www.cdhowe.org](http://www.cdhowe.org)