Quarterly Report to Members, Subscribers and Friends

Fourth Quarter, 2014
**Q4 highlights: effective and efficient policy research & outreach**

**Q4 research**
- 17 research papers
- 2 Monetary Policy Council releases

**Q4 policy events**
- 18 policy events and special meetings, including:
  - Toronto Roundtable – Paul Rochon, Deputy Minister of Finance
  - Special Policy Roundtable – Ed Clark, Chair, Ontario Premier’s Advisory Council on Government Assets
  - Toronto Roundtable – Michael Latimer, President and CEO, Ontario Municipal Employees’ Retirement System

**Policy Outreach in Q4**
- 102,239 website pageviews in Q4, up 12% from same time last year
- 6 policy outreach presentations
- 32 *National Post* and *Globe and Mail* citations
- Citations in more than 60 media outlets
- 24 media interviews
- 17 opinion and editorial pieces
Government announces it will provide financial support to employers of Canadian Armed Forces Reserve members who deploy on operations

- The Institute was described as a “driving force” behind the decision, according to Canada Company.
- Op-eds: “Building a stronger military reserve” (National Post), “Protecting citizen soldiers by supporting employers” (Chronicle Herald), and “Stand Up for Our Reservists” (National Post)

Government revises plan to prohibit cross-border price discrimination

- The Institute’s Competition Policy Council strongly criticized the Budget 2014 proposal, saying it was wrongheaded, and a recent report argued that consumers ought to look at government policy, not retail price gouging, as the cause of higher prices in Canada than the US. New legislation limits the plan to investigation by the Competition Bureau.
- Op-eds: “The best way to lower Canadian prices” (Ottawa Citizen)

Premier's Advisory Council on Government Assets recommends government explore opportunities to introduce competition in a limited way to Ontario's alcohol market

- The Institute’s research has called for more a competitive retail market by allowing wine and beer sales in grocery and convenience stores as well as other retail outlets.
- Op-eds: “Wine and Beer in Ontario: Can Consumers Prevail?” (Globe and Mail)

2. **Who Watches the Watchmen? The Role of the Self-Regulator** - October 8, 2014 – Robert Mysicka


5. **Good Governance of Monetary Policy in Canada: Lessons from the C.D. Howe Institute’s Shadow Council** - October 30, 2014 – Pierre Siklos and Matthias Neuenkirch


7. **Who Loses Most? The Impact of Taxes and Transfers on Retirement Incomes** - November 13, 2014 – Finn Poschmann and Alexandre Laurin


11. **Should Public Drug Plans be Based on Age or Income?** - December 3, 2014 – Colin Busby and Jonathan Pedde


1. Quebec, Ontario, Manitoba, Saskatchewan, Alberta and British Columbia
1. Alberta’s Best Schools: 2013 – David Johnson
2. Ontario’s Best Public Schools: 2009-2011 – David Johnson and Robbie Brydon
5. Who Loses Most? The Impact of Taxes and Transfers on Retirement Incomes – November 13, 2014 – Finn Poschmann and Alexandre Laurin
Q4 opinion pieces

October
- Rein in self-regulated bodies: Financial Post Op-Ed
- How Ottawa can kickstart target benefit pension plans: Financial Post Op-Ed
- In defence of Economics 101: Globe and Mail Op-Ed
- Don’t regulate credit card fees – increase competition: Globe and Mail Op-Ed
- There’s room for entrepreneurs in the delivery of public services: Globe and Mail Op-Ed
- The economic basket case that is the euro zone: Globe and Mail Op-Ed
- More money for provinces? Just say no, Mr. Harper: Globe and Mail Op-Ed

November
- Toll lanes should be transportation legacy of Pan Am Games: Toronto Star Op-Ed
- How to heal the deep scars from the financial crisis: Globe and Mail Op-Ed
- Politics and health care: who’s in charge?: Hill Times Op-Ed

December
- Poloz caught between debt and an oil price: Globe and Mail Op-Ed
- How U.S. price envy makes us forget about economic facts: Globe and Mail Op-Ed
- Creating a better Ontario drug plan: Toronto Star Op-Ed
- Canadian innovation is more than just oil: Globe and Mail Op-Ed
- How to make Toronto smarter: Start with transparent budgets: Globe and Mail Op-Ed
- Another (macro) defence of Economics 101: Globe and Mail Op-Ed
- Colin Busby: Building a stronger military reserve: National Post Op-Ed


3. **Paul Rochon**, Deputy Minister of Finance: October 9, 2014 – Toronto Roundtable Event with Videoconference to Montréal – *The Economic Situation, Outlook, and Medium-Term Challenges*


11. **Steve Laut, President, Canadian Natural Resources**: November 14, 2014 – Calgary Roundtable Event with Videoconference to Toronto – *Canada’s Oil & Gas Industry, Opportunities and Challenges, Myths and Realities* – Sponsored by **CIBC**


16. **Louis Morisset, President and CEO, Autorité des marchés financiers**: December 2, 2014 – Montreal Roundtable Event

### Q4 selected media coverage

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<tr>
<th>National/International</th>
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<td>Chronicle Herald</td>
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<td>Todd Veinotte Show</td>
<td>Le Journal de Québec</td>
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2. Ben Dachis participated in a panel entitled “Unlocking the Value of Provincial Assets” at a meeting of the Ontario Chamber of Commerce – October 23, 2014, Niagara-on-the-Lake


4. Benjamin Dachis, Bill Robson and Daniel Schwanen discussed Canadian and global economic trends with the Canada Transportation Act Review Panel – November 26, 2014, Toronto

5. Bill Robson participated in CNBC’s ‘Energy Future’ global brainstorm event - November 26, 2014, Toronto

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