



INSTITUT C.D. HOWE INSTITUTE

Quarterly Report to Members, Subscribers and Friends

First Quarter, 2015

Essential Policy Intelligence / Conseils indispensables sur les politiques



Q1 research

- ❖ 14 research papers
- ❖ 3 Verbatims
- ❖ 2 Monetary Policy Council releases

Q1 policy events

- ❖ 11 policy events and special meetings, including:
 - ❖ Montreal Roundtable – Sophie Brochu, President and CEO, Gaz Métro
 - ❖ Ottawa Roundtable - Lt. Gen. Charles Bouchard, Country Leader, Lockheed Martin Canada
 - ❖ Toronto Roundtable – Mitzie Hunter, Associate Minister of Finance, Ontario
 - ❖ Calgary Roundtable – Ian Telfer, Chairman of the Board, Goldcorp

Policy Outreach in Q1

- ❖ 109,032 website pageviews
- ❖ 12 policy outreach presentations
- ❖ 34 *National Post* and *Globe and Mail* citations
- ❖ Citations in more than 80 media outlets
- ❖ 36 media interviews
- ❖ 20 opinion and editorial pieces

Health papers receive national recognition including acknowledgements by senior government officials

- ❖ Nova Scotia's Health Minister acknowledged the province's looming fiscal burden while responding to an Institute paper and the Federal Leader of Liberal Party cited the Institute's recent vaccination study.
- ❖ Reports: [Delivering Healthcare to an Aging Population: Nova Scotia's Fiscal Glacier](#) and [A Shot in the Arm: How to Improve Vaccination Policy in Canada](#)
- ❖ Op-Eds: [New Brunswick's demographic challenge: Telegraph- Journal Op-Ed](#) and [Booster shot for Ontario's vaccination policies: Toronto Star Op-Ed](#)

Alberta budget is presented on a fully consolidated basis in a format supported by the Auditor General

- ❖ Alberta Finance Minister acknowledged that more clarity is needed in budget presentation after the Institute gave the province a C grade.
- ❖ Report: [Credibility on the \(Bottom\) Line: The Fiscal Accountability of Canada's Senior Governments, 2013](#)
- ❖ Op-Eds: [A decade of government overspending has left us over-taxed and deeper in debt: Globe and Mail Op-Ed](#), [Saskatchewan budget – Adding up the numbers: Leader-Post Op-Ed](#)

Canada and U.S. to introduce legislation to allow customs officers to prescreen travelers who are crossing the border, as part of a agreement aimed at reducing waiting times

- ❖ Report: [Expanding the Preclearance of Commerce between Canada and the United States](#)

CRTC significantly reduces Canadian content quotas for TV and radio

- ❖ Report: [Canadian Content Policies in a World of Technological Abundance](#)

1. [Managing the Cost of Healthcare for an Aging Population: 2014 Provincial Perspectives](#) – January 2015
– William Robson, Colin Busby, & Aaron Jacobs
 1. [New Brunswick, Newfoundland and Labrador, Nova Scotia, Prince Edward Island](#)
2. [The Canada-Korea Free Trade Agreement: What it Means for Canada](#) - January 15, 2015 – Dan Ciuriak, Jingliang Xiao and Ali Dadkhah
3. [It's All About People – Really! Some Human Capital Priorities for Canada in 2015](#) - January 21, 2015
William Robson
4. [Evaluating Student Performance in Pathways to Education](#) - January 22, 2015 – Philip Oreopoulos, Robert S. Brown, and Adam Lavecchia
5. [Financial Regulation and Efficiency: Tradeoffs in the Post-Financial Crisis Era](#) - January 29, 2015 –
David Dodge
6. [Doctors without Hospitals: What to do about Specialists Who Can't Find Work](#) - February 5, 2015 –
Åke Blomqvist, Colin Busby, Aaron Jacobs, and William Falk
7. [Expanding School Choice through Open Enrolment: Lessons from British Columbia](#) - February 12,
2015 – Jane Friesen, Benjamin Cerf Harris and Simon Woodcock

8. [The Value of Copyrights in Recorded Music: Terrestrial Radio and Beyond](#) - February 18, 2015 – Marcel Boyer
9. [Rethinking Canada's Unbalanced Mix of Public and Private Healthcare: Insights from Abroad](#) - February 25, 2015 – Åke Blomqvist and Colin Busby
10. [Oil Prices, Economic Growth and Monetary Policy](#) - March 2, 2015 – Monetary Policy Council
11. [The Taxation of Single-Employer Target Benefit Plans – Where We Are and Where We Ought To Be](#) - March 4, 2015 – Barry Gros, Karen Hall, Ian McSweeney and Jana Steele
12. [Tackling Traffic: The Economic Cost of Congestion in Metro Vancouver](#) - March 9, 2015 – Benjamin Dachis
13. [A Shot in the Arm: How to Improve Vaccination Policy in Canada](#) - March 12, 2015 – Colin Busby and Nicholas Chesterley
14. [Missed Connections: The Adoption of Information Technology in Canadian Healthcare](#) - March 26, 2015 – Denis Protti

The five most-visited publications on the Institute website in Q1



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1. [Alberta's Best Schools: 2013](#) – David Johnson
2. [Ontario's Best Public Schools: 2009-2011](#) – David Johnson and Robbie Brydon
3. [Evaluating Student Performance in Pathways to Education](#) – Philip Oreopoulos, Robert S. Brown, and Adam Lavecchia
4. [Doctors without Hospitals: What to do about Specialists Who Can't Find Work](#) – Åke Blomqvist, Colin Busby, Aaron Jacobs, and William Falk
5. [A Shot in the Arm: How to Improve Vaccination Policy in Canada](#) – Colin Busby and Nicholas Chesterley

January

- ❖ [Blame Germany for Europe's economic nightmare: Globe and Mail Op-Ed](#)
- ❖ [New Brunswick's demographic challenge: Telegraph- Journal Op-Ed](#)
- ❖ [Blocked bed crisis will only deepen: Hamilton Spectator Op-Ed](#)
- ❖ [Balancing the budget would be bad timing by Ottawa: Globe and Mail Op-Ed](#)
- ❖ [Provinces should keep CETA complaints in-house: Globe and Mail Op-Ed](#)

February

- ❖ [Free trade with South Korea is here. Are Canadian firms ready?: Globe and Mail Op-Ed](#)
- ❖ [William Robson: It's all about inflation: National Post Op-Ed](#)
- ❖ [Stephen Poloz and his job are still misunderstood: Globe and Mail Op-Ed](#)
- ❖ [Why Canada's royalty rates are shortchanging musicians: Globe and Mail Op-Ed](#)
- ❖ [The medical specialist oversupply paradox: National Post Op-Ed](#)
- ❖ [A necessary fiscal plan for Greece and Europe: Globe and Mail Op-Ed](#)
- ❖ [More health competition means more choice and more coverage: Globe and Mail Op-Ed](#)

March

- ❖ [There are no 'good guys' and 'bad guys' in climate change: Globe and Mail Op-Ed](#)
- ❖ [Wynne's Hydro One plan a good start, but must go further: Globe and Mail Op-Ed](#)
- ❖ [Benjamin Dachis: The costs of congestion: National Post Op-Ed](#)
- ❖ [Alberta must do more to ensure kids get vaccinated: Calgary Herald Op-Ed](#)
- ❖ [Booster shot for Ontario's vaccination policies: Toronto Star Op-Ed](#)
- ❖ [The slow Congressional track to a Trans-Pacific trade deal: Financial Post Op-Ed](#)
- ❖ [Will TV viewers get better value and choice from pick-and-pay?: Globe and Mail Op-Ed](#)
- ❖ [William Robson: Sorry, doomsayers. This isn't the Thirties: National Post Op-Ed](#)

1. [Philip Oreopoulos, Professor of Economics, University of Toronto](#): January 22, 2015 – Toronto Roundtable Event – *Building Stronger Roots of Education: Evaluating the Pathways to Education Program*
2. [Mitzie Hunter, Associate Minister of Finance, Government of Ontario](#): February 11, 2015 – Toronto Roundtable Event – *The Ontario Retirement Pension Plan: Helping Ontario Workers Retire with Greater Financial Security*
3. [Benoit Daignault, President & CEO, Export Development Canada](#): February 12, 2015 – Toronto Roundtable Event – *Canada's Trade Toolkit: EDC's Role in Growing Canadian Exports* – Sponsored by [Boyden](#)
4. [Sophie Brochu, President and CEO, Gaz Métro](#): Le 19 février 2015 (February 19, 2015) – Table ronde sur les politiques, Montréal (Montreal Roundtable Event)
5. [Lt. Gen. Charles Bouchard, Country Leader, Lockheed Martin Canada](#): February 24, 2015 – Executive Briefing: Policy Presentation and Reception – Ottawa – *From Libya to Lockheed Martin*
6. [Anita Anand, Dominic Barton, Sharon Geraghty, John Stackhouse](#): February 26, 2015 – Governance and Economic Performance Breakfast – Toronto – *Time for the Pill to Go? The Rights of Shareholders & Duties of Boards During Hostile Takeovers*
7. [Driving Canada Forward: Enhancing SME Growth](#): March 5, 2015 – Special Seminar – Toronto – *Driving Canada Forward: Enhancing SME Growth* – Sponsored by Industry Canada
8. [Hugh O'Reilly, President and CEO, OPTrust](#): March 9, 2015 – Toronto Roundtable Event – *Pensions as Problem Solvers: The Future of Retirement in Ontario*
9. [Ian Telfer, Chairman of the Board, Goldcorp](#): March 16, 2015 – Calgary Roundtable Event – *Why Do Canadian Resource Companies Complain So Much* – Sponsored by [RBC](#)
10. [Noel Archard, Managing Director and Head, BlackRock Canada](#): March 23, 2015 – Toronto Roundtable Event – *In Challenge, Opportunity: How We Can Help Canadian Investors Do Better*
11. [Patrick Robinson, Airbnb; Christopher Schafer, Uber](#): March 25, 2015 – Toronto Roundtable Event – *Game Changers: Implications of Innovation and the Sharing Economy*



National & International

Benefits and Pensions Monitor
Benefits Canada
Bloomberg
Business News Network
Canada.com
Canadian Press
CBC – The Current
CBC News – The Exchange
CTV News
Financial Post
Globe and Mail
Global News
Huffington Post Canada
La Presse Canadienne
Maclean's
National Newswatch
National Post
SiriusXM
The Guardian

Ontario

105.7 Niagara's EZ Rock
570News
580 CFRA News Talk Radio
680News
900 CHML
CP24 News
CityNews
CIUT 89.5 FM
CTV Windsor News
Global News
Hamilton Spectator
Hill Times
London Free Press
News Talk 980

Ottawa Citizen
Ottawa Star
Ottawa Sun
The Sudbury Star
Toronto Star
Toronto Sun
TVO
Waterloo Region Record
Windsor Star

Atlantic

CBC Newfoundland & Labrador
CBC Radio Newfoundland
CBC PEI
Chronicle Herald
CTV Atlantic News
News 957
Telegram

Quebec

98,5 fm Montréal
Le Devoir
Le Droit
Le Journal de Montréal
Le Journal de Québec
La Presse
Le Huffington Post
Montreal Gazette
QMI

Western

660News
Calgary Herald
Calgary Sun
CBC News British Columbia
Global BC

Edmonton Examiner
Edmonton Journal
Edmonton Sun
News1130
News Talk 650 CKOM
News Talk 770
News Talk 880
Province
Regina Leader Post
Star Phoenix
Times Colonist
Vancouver Province
Vancouver Sun
Winnipeg Free Press
Winnipeg Metro
Winnipeg Sun

1. *Finn Poschmann* participated in the “RBC Economic Update” at the **Oakville Chamber of Commerce** – January 20, 2015, Oakville
2. Colin Busby made a presentation to the **IC Funding Conference on Seniors Housing**, January 20, 2015, Mono, ON
3. *Ben Dachis* delivered a presentation entitled “Measuring Innovation in Canada and Ontario: the Tale Told by Patent Applications,” at the **Ministry of Economic Development, Employment and Infrastructure** – February 3, 2015, Toronto
4. *Bill Robson* delivered a speech entitled “Market Gyration and the Economy: Are Canadians Getting Richer or Poorer?,” at the **Massey College Senior Fellows' Luncheon**, February 10, 2015, Toronto
5. *Daniel Schwanen* was a panelist on the topic of the implications of the Canada-EU CETA for the future of Trans-Atlantic trade relations, at the **Experts Meeting of the Canada-US Law Institute**, February 19, 2015, Washington, D.C.
6. *Alexandre Laurin* provided pre-budget consultation to the **Ontario Minister of Finance**, February 24, 2015, Toronto

7. *Ben Dachis* participated in a panel on the economic cost of congestion at **Simon Fraser University**, March 10, 2015, Burnaby
8. *Ben Dachis* made a presentation on the economic cost of congestion to **Moving in a Livable Region**, March 10, 2015, Vancouver
9. *Daniel Schwanen* gave a lecture on the Canada-EU CETA to the trade policy class at the **University of Guelph**, March 19, 2015, Guelph
10. *Ben Dachis* made a presentation on the economic cost of congestion to the **Urban Development Institute**, March 25, 2015, Vancouver
11. *Colin Busby* made a presentation to the **Human Resources Professional Association**, March 26, 2015, Niagara-on-the-Lake
12. *Finn Poschmann* participated in a panel at the **Ontario Long Term Care Association and the Ontario Retirement Communities Association's Convention & Trade Show**, March 31, 2014, Toronto

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- It is Canada's most trusted source of essential policy intelligence: its rigorously refereed work is evidence-based, timely, constructive, and authoritative.
- It has an established public policy track record: its work helped lay the foundation for such key initiatives as continental free trade, inflation control, balanced budgets, more sustainable pensions, lower tax rates, and immigration reform.
- The Institute's nationwide activities include regular policy roundtables and presentations by policy staff in major centres, as well as before parliamentary committees.
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- The Chairman of the Institute is [Hugh MacKinnon](#), Chairman & CEO of Bennett Jones; [William B.P. Robson](#) is President & CEO.
- For more information about the Institute, please visit its website: www.cdhowe.org