Quarterly Report to Members, Subscribers and Friends

First Quarter, 2016
Q1 research

- 15 research papers
- 2 Monetary Policy Council releases

Q1 policy events

- 17 policy events and special meetings, including:
  - Toronto Roundtable – General Jonathan Vance, Chief of Defence Staff, Canadian Armed Forces
  - Calgary Roundtable – Evan Siddall, President and CEO of the Canadian Mortgage and Housing Association
  - Toronto Roundtable – Christine Hogan, Deputy Minister of International Trade

Policy Outreach in Q1

- 115,797 website pageviews
- 12 policy outreach presentations
- 74 National Post and Globe and Mail citations
- Citations in more than 300 media outlets
- 68 media interviews
- 18 opinion and editorial pieces
Q1 select policy influence

Ontario Government Announces the New Ontario Student Grant
- The Institute has argued for the replacement of non-refundable tax credits with refundable ones, since the former go disproportionately to relatively well-off families and only "kick in" after a student graduates, and has enough taxable income.
- Report: “What you Don’t Know Can’t Help You: Lessons of Behavioural Economics for Tax-Based Student Aid”

Ontario Government Proposes Amendment to the Immunization of School Pupils Act
- After the Institute exposed the province’s failure to meet vaccination thresholds, the government proposed an amendment to the Immunization of School Pupils Act that would require parents seeking non-medical exemptions for their children to attend an information session held by their local public health unit.
- Report: “A Shot in the Arm: How to Improve Vaccination Policy in Canada”
- Op-Eds: Booster shot for Ontario’s vaccination policies: Toronto Star Op-Ed, Busby and Chesterley: Alberta must do more to ensure kids get vaccinated: Calgary Herald Op-Ed, Complacency is the culprit when it comes to vaccinations: Globe and Mail Op-Ed

Alberta Government Adopts Recommendations from the Royalty Review that Take Into Account the Cost of Production
- The government’s decision takes into account the cost of production, which is consistent with the Institute’s widely cited research that called for the conversion of royalties to a cash-flow tax.
- Op-Ed: True test of Alberta royalty review will be its real world application: Edmonton Journal Op-Ed, A better way for Alberta to collect royalties: Calgary Herald Op-Ed


3. **Shifting Towards Autonomy: A Continuing Care Model for Canada** - January 19, 2016 - Ake Blomqvist and Colin Busby


5. **Students in Jeopardy: An Agenda for Improving Results in Band-Operated Schools** - January 28, 2016 - Barry Anderson and John Richards

6. **Job One is Jobs: Workers Need Better Policy Support and Stronger Skills** - February 2, 2016 - Craig Alexander

7. **Looking for Liquidity: Banking and Emergency Liquidity Facilities** - February 9, 2016 - Jeremy Kronick


10. **Learning from Mistakes: Improving Governance in the Ontario Electricity Sector** - February 24, 2016 - George Vegh
11. **At the Global Crossroads: Canada’s Trade Priorities for 2016** - March 3, 2016 - Daniel Schwanen

12. **Moving Parts: Immigration Policy, Internal Migration and Natural Resource Shocks** - March 10, 2016 - Michel Beine, Robin Boadway and Serge Coulombe


14. **Tapping the Land: Tax Increment Financing of Infrastructure** - March 29, 2016 - Adam Found

15. **Mounting Evidence: Findings from Natural Experiments in Inflation Targeting** - March 31, 2016 - Michael Parkin
The five most-visited publications on the Institute website in Q1

1. **Job One is Jobs: Workers Need Better Policy Support and Stronger Skills** - February 2, 2016 - Craig Alexander


5. **Students in Jeopardy: An Agenda for Improving Results in Band-Operated Schools** - January 28, 2016 - Barry Anderson and John Richards
Q1 opinion pieces

January Op-Eds
- Canada needs policies that encourage business investment: Globe and Mail Op-Ed, January 4
- On growth, Stephen Poloz could use a little help: Globe and Mail Op-Ed, January 9
- More angst than mystery in the loonie’s decline: Globe and Mail Op-Ed, January 12
- How should Canada see the TPP? Depends on how we see the world: Globe and Mail Op-Ed, January 16
- Blomqvist & Busby: Crafting a better health accord: National Post Op-Ed, January 18
- Ontario’s proposed pension plan is just a notion with major holes: Globe and Mail Op-Ed, January 19
- If infrastructure is Canada’s solution, let’s at least do it smartly: Globe and Mail Op-Ed, January 21
- Will money make or break a new health accord?: Globe and Mail Op-Ed, January 25

February Op-Eds
- Amid avalanche of lost jobs, confusion reigns about EI eligibility: Globe and Mail Op-Ed, February 8
- True test of Alberta royalty review will be its real world application: Edmonton Journal Op-Ed, February 9
- Two blessings and a curse facing Alberta’s oil industry: Globe and Mail Op-Ed, February 10
- We should be thankful Stephen Poloz understands monetary policy’s limits: Globe and Mail Op-Ed, Feb 2

March Op-Eds
- Federal stimulus is a pretty proposition, but what if it doesn’t work? Globe and Mail Op-Ed, March 17
- The problems in Canada’s job market aren’t what the headlines tell us: Financial Post Op-Ed, March 17
- Ottawa needs to build on recent immigration reforms: Globe and Mail Op-Ed, March 18
- Liberals' 2016 Budget Opt For Big Spending Over Restraint: Huffington Post Blog, March 22
- A deficit can be stimulus, but debt can be a burden: Globe and Mail Op-Ed, March 23
- No luck for Edmonton in employment insurance lottery: Edmonton Journal Op-Ed, March 24
1. **Bob Bell, Deputy Minister, Ontario Ministry of Health and Long-Term Care**: Toronto Roundtable Luncheon, January 18, 12:00 – 1:30pm

2. **Jos Schmitt, CEO, Aequitas Innovations**: Toronto Roundtable Luncheon, January 20, 12:00 – 1:30pm

3. **Paul Godfrey, CEO, Postmedia Group**: Toronto Roundtable Luncheon, January 26, 12:00 – 1:30 pm

4. **Lou Eccleston, CEO, TMX Group**: Toronto Roundtable Luncheon, January 28, 12:00 – 1:30 pm

5. **General Jonathan Vance, Chief of Defence Staff, Canadian Armed Forces**: Toronto Roundtable Luncheon, February 4, 12:00 – 1:30 pm

6. **Diane Craig, President & CEO, Ford Motor Company of Canada**: Toronto Roundtable Luncheon, February 9, 12:00 – 1:30pm

7. **Malcolm Hamilton, Senior Fellow, C.D. Howe Institute; and Jim Keohane, President and CEO of HOOP - Leverage in Canadian Pension Funds**: Toronto Roundtable Luncheon, February 10, 12:00 – 1:30pm

8. **Brian Jean, Leader of Alberta’s Official Opposition**: Toronto Roundtable Luncheon, February 22, 12:00 - 1:30pm

9. **John Ruffolo, CEO, OMERS Ventures**: Toronto Roundtable Luncheon, February 23, 12:00 -1:30pm

10. **Ian Russell, President and CEO, IIAC; Wendy Rudd, Senior VP, Market Regulation and Policy IIROC; and Raj Kothari, Partner at PriceWaterhouseCoopers; Hugh Moncrieff, Senior Vice President, Great-West Life - The Role of Regulation in Retail Financial Services**: Toronto Roundtable Luncheon, March 1, 12:00 - 1:30pm
11. **John Stackhouse, Senior Vice President, Office of the CEO, RBC** - *Mass Disruption: Thirty Years on the Front Lines of Media*: Toronto Evening Event, March 3, 5:00 – 6:30 pm

12. **William Charnetski, Chief Health Innovation Strategist, Ontario**: Toronto Roundtable Luncheon, March 7, 12:00 - 1:30 pm

13. **James Hinds, former Chair, Hydro One; Jim Hinds, Director, Hydro One; and Bob Huggard, President and CEO, OEA** - *The New Reality: Energy Prices in Ontario*: Toronto Roundtable Luncheon, March 9, 12:00 - 1:30 pm

14. **Evan Siddall, President and CEO of the Canadian Mortgage and Housing Association**: Calgary Roundtable Luncheon, Web conference to Toronto, March 14, 12:00 – 1:30 pm

15. **Gaeton Caron, Executive Fellow, School of Public Policy at the University of Calgary; James Coleman, Assistant Professor, University of Calgary; Chris Bloomer, President and CEO of CEPA**: Calgary Roundtable Luncheon, March 22, 12:00 – 1:30 pm

16. **Christine Hogan, Deputy Minister of International Trade**: Toronto Roundtable Luncheon, March 30, 12:00 – 1:30 pm, sponsored by *Barrick Gold Corporation*

17. **Frances Woolley, Professor at Carleton University; David Gray, Professor at the University of Ottawa** - *Employment Insurance Reform*: Ottawa Roundtable Luncheon, March 31, 12:00 – 1:30 pm
Q1 selected media coverage

**National & International**
- 24News.ca
- Benefits and Pensions Monitor
- Benefits Canada
- Bloomberg
- Business News Network
- Canada.com
- CanadianBusiness.com
- Canadian Press
- CBC – The Current
- CBC News – The Exchange
- CTV News
- Financial Post
- Globe and Mail
- Global News
- The Economist
- The Guardian
- Huffington Post Canada
- iPolitics
- La Presse Canadienne
- Maclean’s
- Money
- National Newswatch
- National Post
- New York Times
- Wall Street Journal

**Ontario**
- Global News
- Hamilton Spectator
- Hill Times
- London Free Press
- Ottawa Citizen
- Ottawa Star
- Ottawa Sun
- The Sudbury Star
- Toronto Star
- Toronto Sun
- Waterloo Region Record
- Windsor Star

**Atlantic**
- Chronicle Herald
- CTV Atlantic News
- Telegram

**Quebec**
- Affaires
- CTV Montreal News
- Le Devoir
- Le Journal de Montréal
- Le Journal de Québec

**Western**
- Calgary Herald
- Calgary Sun
- CBC Manitoba
- CBC News British Columbia
- CTV Winnipeg
- Global BC
- Edmonton Examiner
- Edmonton Journal
- Edmonton Sun
- Province
- Regina Leader Post
- Star Phoenix
- Times Colonist
- Vancouver Sun
- Winnipeg Free Press
- Winnipeg Metro
- Winnipeg Sun

- La Presse
- Le Huffington Post
- Montreal Gazette
- Radio Canada
- QMI
Q1 policy outreach by Institute staff

1. **Bill Robson** presented “Outside Perspective on Priorities for the New Government” to the **Ontario Federal Council** – January 26, Toronto

2. **Alexandre Laurin** lectured on tax policy at the **University of Toronto** – January 28, Toronto

3. **Colin Busby** presented to the **The Healthcare Ecosystem** – January 29, Mississauga

4. **Daniel Schwanen** provided expert testimony on “The Causes and Effects of the Recent Decline in the Canadian Dollar Exchange Rate” before the **Senate Standing Committee on Banking, Trade and Commerce** – February 17, Ottawa

5. **Alexandre Laurin** provided expert testimony regarding the federal budget before the **House of Commons Standing Committee on Finance** – February 19, Ottawa

6. **Ben Dachis** participated in a panel on municipal government at the **Manning Centre Conference** – February 26, Ottawa

7. **Bill Robson** participated in a panel entitled “The Grey Tsunami: Preparing for Canada's Aging Population” at the **Manning Centre Conference** – February 27, Ottawa

8. **Daniel Schwanen** participated in a panel for the RBC Schulich Enterprise Forum at the **Schulich School of Business** – March 3, Toronto

9. **Colin Busby** provided expert testimony on the “Impact of Recent Changes to Employment Insurance and of Access to the Program” to the **Standing Committee on Human Resources, Skills and Social Development and the Status of Persons with Disabilities** – March 9, 2016

10. **Ben Dachis** presented “Silver Bullets for Growth: Infrastructure” to the **Canadian Association for Business Economics** – March 10, Ottawa

11. **Bill Robson** presented The David Dodge Lecture entitled “Getting Ponzi out of Public Programs: Fiscal and Pension Sustainability in Canada” at **Queen’s University** – March 10, Kingston

12. **Bill Robson** participated as a judge in the national finals of the Governor's Challenge at the **Bank of Canada** – March 13, Ottawa
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