**Q1 highlights: effective and impactful policy research & outreach**

**Q1 research**
- 18 research papers
- 2 Monetary Policy Council releases

**Q1 policy events**
- 19 policy events and special meetings, including:
  - Toronto Roundtable – Mayor John Tory, City of Toronto
  - Montreal Roundtable – Louis Audet, Président et Chef de la Direction Cogeco Inc. et Cogeco Communications Inc.
  - Calgary Roundtable – Ben Brunnen, Al Kemmere and Susan Riddell Rose
  - Ottawa Roundtable - Lisa Campbell, Patrick Finn and Lisa Setlakwe
- 16 Inside Access conference calls featuring the authors of Institute research in which they summarize their work

**Policy Outreach in Q1**
- 150,588 website page views
- 13 policy outreach presentations
- 42 *National Post* and *Globe and Mail* citations
- Citations in more than 300 media outlets
- 29 media interviews
- 13 opinion and editorial pieces
- 36 Intelligence Memos
Q1 select policy influence

**Budget 2017 eliminates the public transit tax credit**
- Institute research has long argued that many federal tax credits are essentially spending programs in disguise as they subsidize activities that have small social benefits and/or already receive other types of fiscal support, or they distort investment. Additionally, the public transit tax credit subsidizes an activity that already receives substantial tax support.
- Report: *Getting Real: A Shadow Federal Budget for 2017*

**Federal Minister of Health cites Institute research calling for a breaking down of healthcare silos**
- Institute research provided an overview of provincial silo-based payment models and drew lessons for Canada from international integrated payment reforms.
- Report: *Integrated Funding: Connecting the Silos for the Healthcare We Need*

**Bank of Canada referenced Institute work in reassessing its estimate of potential output that it uses in determining the overnight rate**
- Institute research argued that the Bank of Canada should use its main forecasting tools more explicitly in explaining its strategy in responding to oil price shocks
- Report: *Ripple Effects: Oil Price Shocks and Monetary Policy*
| 1. | Unfair Advantage? School Fundraising Capabilities and Student Results – January 10, 2017 | David R. Johnson and Huijie Guo |
| 2. | Integrated Funding: Connecting the Silos for the Healthcare We Need – January 17, 2017 | Jason Sutherland and Erik Hellsten |
| 5. | Protectionism and Retaliation – January 25, 2017 | Dan Ciuriak and Jingliang Xiao |
| 10. | Aftershocks: Quantifying the Economic Impacts of a US Border Adjustment Tax – February 14, 2017 | Dan Ciuriak and Jingliang Xiao |
Q1 publications Cont.

11. **Hidden Spending: The Fiscal Impact of Federal Tax Concessions** – February 16, 2016 - William B.P. Robson and Alexandre Laurin


14. **Promoting Innovation and Efficiency by Streamlining Competition Reviews** – March 2, 2017 - Brian Facey and Joshua Krane


17. **New and Improved: How to Bring Institutional Investment into Public Infrastructure** – March 28, 2017 – Benjamin Dachis

18. **Patents, Copyright and Competition: Assessing the Impact of Trade Deals on Canada** – March 30, 2017 – Daniel Schwanen and Aaron Jacobs
The five most-visited publications on the Institute website in Q1


5. A Better Flight Path: How Ottawa can Cash In on Airports and Benefit Travellers – February 7, 2017 - Steven Robins
**Q1 Opinion Pieces**

**January Op-Eds**
- Trump’s Zero-Sum Worldview Spells Trouble for Trade: [Globe and Mail Op-Ed](#), January 2
- Does Extra School Fundraising Affect Student Results? [Toronto Star Op-Ed](#), January 16
- To Counter Trump on Trade, Canada Needs Allies in Congress: [Globe and Mail Op-Ed](#), January 23
- Toronto’s Economy Will Pay the Toll for Wynne’s ‘No’: [Globe and Mail Op-Ed](#), January 30
- Making Sense of Alberta’s New Energy Efficiency Program: [Maclean's](#), January 31

**February Op-Eds**
- We Have a Lot Better Ways to Relieve Poverty Than the Outdated ‘Guaranteed Minimum Income’: [Financial Post Op-Ed](#), February 7
- Paying for Pipelines - How Consumers Can End Up Footing Some of the Bill: [CBC News](#), February 9
- When ‘Tweaking’ NAFTA, Bilateral Talks Are Best: [Globe and Mail Op-Ed](#), February 16
- No Schooling on Education Cuts or Tax Hikes: [Winnipeg Free Press Op-Ed](#), February 18
- Breaking Down Canada’s Health-Care Silos: More Money Isn’t the Answer: [Globe and Mail Op-Ed](#), February 19
- How Trumponomics Turns into a Global Trade War: [Globe and Mail Op-Ed](#), February 20
- Will Donald Trump Realize that Trade Deficits Aren’t the Problem with the American Economy? [Financial Post Op-Ed](#), February 22

**March Op-Eds**
- Blockchain Needs Clear Rules to Become a Revolutionary Technology: [Globe and Mail Op-Ed](#), March 1
January Intelligence Memos

- Konrad von Finckenstein - Bypassing Existing Legislation to Create Support for Canadian Content in a Digital World, January 5
- Nic Rivers - Will Consumers Respond to a Carbon Tax?, January 6
- Ciuriak and Xiao - The Danger With Retaliatory Tariffs, January 12
- Benjamin Dachis - Don’t Send Waste Competition to the Dump, January 17
- Rosalie Wyonch - Preparing People for a Technological Future, January 18
- Jeremy M. Kronick - Financial Regulation Under President Trump, January 20
- Jon Johnson - Back to the Drawing Board on NAFTA’s Rules of Origin, January 20
- Bill Robson - Fairer Taxation of Canadians’ Medical Expenses, January 23
- Dennis DesRosiers - Trump, Trade and the Automotive Industry, Part I, January 26
- Dennis DesRosiers - Trump, Trade and the Automotive Industry, Part II, January 26
- Dennis DesRosiers - Trump, Trade and the Automotive Industry, Part III, January 26

February Intelligence Memos

- Dachis & Church - Good TV, but Bad Economics: CRTC’s Order on US Super Bowl Commercials, February 2
- Bert Clark - What Should Your Infrastructure Bank Look Like (Part 1), February 3
- Bert Clark - What Should Your Infrastructure Bank Look Like (Part 2), February 3
- Found & Tomlinson - It’s Time You Measure Business Tax Burdens in Canada’s Major Cities, February 7
- Busby & Mahboubi - Destination Canada: What a More Attractive Canada Means for Our Future, February 8
- Parisa Mahboubi - Matching Immigrants’ Skills with Employers’ Needs, February 9
- Dan Ciuriak - Don’t Take a BAT to Trade Policy, February 13
Q1 Intelligence Memos Cont.

- Daniel Schwanen - Canada’s Trade Priorities in a Renegotiated NAFTA, February 16
- Konrad von Finckenstein - Tweaking NAFTA, February 22
- Steven Robins - Airports for Sale?, February 23
- Wyonch, Robson & Laurin - Why the Small Business Deduction Should be a Young Business Deduction, February 28

March Intelligence Memos

- Benjamin Dachis - Re-Heat Tolls Plan to Make HOT Lanes, March 1
- Wyonch, Robson & Laurin - Canada Needs Competitive Personal Income Taxes, March 6
- Rivers & Shaffer - Does Daylight Saving Time Reduce Energy Consumption? (Part 1), March 7
- Rivers and Shaffer - Does Daylight Saving Time Reduce Energy Consumption? (Part 2), March 8
- Wyonch, Robson & Laurin - Redressing Canada’s Tax Disadvantage in the Digital Economy, March 9
- Ambachtsheer & Leech - Time for Innovation in Federal Government-Sponsored Workplace Pension Plans, March 14
- George Vegh - Ending the Cycle of Electricity Price Interventions in Ontario, March 15
- Robert Mysicka - Challenge to Liquor Import Restrictions May Set “Free Trade” Precedent in Constitutional Law, March 16
- Laurin and Thivierge - Capital Gains Widely Enjoyed, Not Just by Top Earners, March 17
- Marcel Boyer - Why the Cost of Government Borrowing is Higher Than it Looks, and the Implications for Infrastructure, March 20
- Kevin Dancey - Corporate Tax Rates: Fake News Alert! March 21
- Jeremy M. Kronick - The Importance of Changes to Financial Advice, March 22
- Robson and Laurin - Budget 2017: High Deficit, High Debt, and a Missed Opportunity, March 22
- Rosalie Wyonch - Canada’s Investment in a Not So Innovative Skills Innovation Organization, March 23
Q1 member events & special meetings

1. **David R. Johnson**, Professor of Economics, Wilfrid Laurier University, *School Fundraising and Student Results*: Inside Access Call, January 12, 11:30-12:00PM

2. **Dr. Bob Bell**, Deputy Minister of Health and Long-Term Care, Ontario, *The Patients First Act: A Vision for Accountable Care*: Toronto Roundtable Luncheon, January 17, 12:00-1:30PM

3. **Michèle Bourque**, President and Chief Executive Officer, Canada Deposit Insurance Corporation, *CDIC at 50: Are we ready for the next crisis?:* Toronto Roundtable Luncheon, January 19, 12:00-1:30PM

4. **Jason Sutherland**, Associate Professor, Centre for Health Services and Policy Research, UBC Faculty of Medicine; and **Erik Hellsten**, Manager of Strategy, Quality Standards, Health Quality Ontario, *Connecting the Silos for the Healthcare We Need*: Inside Access Call, January 19, 3:30-4:00PM

5. **Jon Johnson**, former advisor to the Canadian Government during the NAFTA negotiations, *What President Trump Can and Can't Do About NAFTA*: Inside Access Call, January 23, 3:00-3:30PM


7. **Phil Howell**, former CEO and Superintendent of Financial Services at the Financial Services Commission of Ontario; **Sheryl Kennedy**, Chief Executive Officer, Promontory Financial Group; and **Andrew Poprawa**, former President and Chief Executive Officer, Deposit Insurance Corporation of Ontario, *The Future of Financial Regulation in Ontario*: Toronto Roundtable Luncheon, January 26, 12:00-1:30PM

8. **Allan Gotlieb**, Senior Business Advisor, International Law and Diplomacy Advisor at Bennett Jones; **Lawrence Herman**, Herman and Associates; and **Peter MacKay**, Partner, Baker McKenzie, *After the Inauguration: The Canada-US Relationship with President Trump*: Toronto Roundtable Luncheon, January 27, 12:00-1:30PM
9. Richard Rémillard, President, Remillard Consulting Group, *Government Intervention in Venture Capital in Canada*: Inside Access Call, February 1, 3:00-3:30PM

10. Mark Machin, President & CEO, Canada Pension Plan Investment Board, *The CPPIB’s Strategy in a Changing World*: Toronto Roundtable Luncheon, February 2, 12:00-1:30PM

11. Bill Robson, President and Chief Executive Officer, C.D. Howe Institute, *Saving and Investing as National Priorities for Canada in 2017*: Inside Access Call, February 2, 3:00-3:30PM


13. Steven Robins, joint MBA and Master Public Policy Candidate, Harvard University, *How Ottawa can Cash In on Airports and Benefit Travellers*: Inside Access Call, February 8, 2:30-3:00PM

14. Mayor John Tory, City of Toronto: Toronto Roundtable Luncheon, February 9, 12:00-1:30PM


16. Andy Byford, CEO, TTC; Bruce McCuaig, President and CEO, Metrolinx; and Peter Wallace, City Manager, City of Toronto, *Transforming Transit in Toronto*: Toronto Roundtable Luncheon, February 13, 12:00-1:30PM

17. Louis Audet, Président et Chef de la Direction Cogeco Inc. et Cogeco Communications Inc./President and Chief Executive Officer, Cogeco Inc. and Cogeco Communications Inc.: Montreal Roundtable Luncheon, February 16, 12:00-1:30PM
18. Bill Robson, President and Chief Executive Officer, C.D. Howe Institute, *The Fiscal Impact of Federal Tax Concessions*: Inside Access Call, February 16, 3:00-3:30PM

19. Dan Ciuriak, Director and Principal, Ciuriak Consulting Inc., *Quantifying the Economic Impacts of a US Border Adjustment Tax*: Inside Access Call, February 17, 3:00-3:30PM

20. William B. P. Robson, President and Chief Executive Officer, C.D. Howe Institute; Heather Evans, Executive Director and CEO, Canadian Tax Foundation; and Michael Horgan, former Deputy Minister of Finance Canada, Chair of the Fiscal and Tax Competitiveness Council, C.D. Howe Institute, *Getting Real: A Shadow Federal Budget for 2017*: Toronto Roundtable Luncheon, February 22, 12:00-1:30PM


22. Ben Brunnen, Vice President, Oil Sands, Canadian Association of Petroleum Producers; Al Kemmere, President of the Board, Alberta Association of Municipal Districts and Counties, and Councillor, Mountain View County; and Susan L. Riddell Rose, President and CEO, Perpetual Energy, *Taking a Load Off: Municipal Taxes on Oil and Gas Assets*: Calgary Roundtable Luncheon, February 27, 12:00-1:30PM

23. Anindya Sen, Professor, University of Waterloo, *Smokes, Smugglers and Lost Tax Revenues*: Inside Access Call, March 2, 3:00-3:30PM

24. Brian Facey, Chair, Competition, Antitrust & Foreign Investment Group, Blakes; and Joshua Krane, Partner, Blakes, *Promoting Innovation & Efficiencies through Merger Review*: Inside Access Call, March 3, 3:00-3:30PM
25. Mark Bain, Chair of the Canadian Council for Public-Private Partnerships; Andrew Claerhout, Senior Managing Director, Infrastructure & Natural Resources, Ontario Teachers' Pension Plan; and Tim Duncanson, Senior Advisor to the Deputy Minister of Finance, *The Infrastructure Bank: What’s Next*: Toronto Roundtable Luncheon, March 7, 12:00-1:30PM

26. Maureen Jensen, Chair and CEO, Ontario Securities Commission, *OSC LaunchPad: Being a Modern Regulator in the Age of Market Disruption*: Toronto Roundtable Luncheon, March 9, 12:00-1:30PM

27. Nicolas Chapuis, French Ambassador to Canada – *Clear and Present Danger: The European Project, Populism, and Protectionism*: Toronto Roundtable Luncheon, March 10, 12:00-1:30PM


29. Michel Leblanc, Président et chef de la direction, Chambre de commerce du Montréal métropolitain and Claude Séguin, Conseiller du fondateur et président exécutif du conseil, Groupe CGI Inc., *Sièges sociaux dans un Québec dynamique/Growing Champions: Head Offices in a Dynamic Quebec*: Montreal Roundtable Luncheon, March 20, 12:00-1:30PM

30. Mark Buzzell, President and Chief Executive Officer, Ford Canada, *Auto industry-Driving Change*: Toronto Roundtable Luncheon, March 22, 12:00-1:30PM
31. Lisa Campbell, Assistant Deputy Minister, Defence and Marine Department, Public Services and Procurement Canada; Patrick T. Finn, Assistant Deputy Minister (Materiel), Department of National Defence; and Lisa Setlakwe, Associate Assistant Deputy Minister, Innovation, Science and Economic Development, *Defence Procurement for the 21st Century*: Ottawa Roundtable Luncheon, March 22, 12:00-1:30PM

32. Bill Robson, President and Chief Executive Officer, C.D. Howe Institute; and Ben Dachis, Associate Director, Research, C.D. Howe Institute, *Increasing Canada's Competitive Edge through Capital Investments*: Inside Access Call, March 23, 3:00-3:30PM

33. Paul Rochon, Deputy Minister, Finance Canada, *Post-Budget Briefing*: Toronto Roundtable Luncheon, March 28, 12:00-1:30PM

34. Ben Dachis, Associate Director of Research, C.D. Howe Institute, *How Institutional Investment in Public Infrastructure can Benefit Taxpayers and Consumers*: Inside Access Call, March 28, 3:00-3:30PM

Q1 selected media coverage

**National & International**
- 24News.ca
- Benefits and Pensions Monitor
- Benefits Canada
- Bloomberg
- Business News Network
- Canada.com
- CanadianBusiness.com
- Canadian Press
- CBC – The Current
- CBC News – The Exchange
- CTV News
- Financial Post
- Globe and Mail
- Global News
- The Economist
- The Guardian
- Huffington Post Canada
- iPolitics
- La Presse Canadienne
- Maclean’s
- Money
- National Newswatch
- National Post
- New York Times
- Wall Street Journal

**Ontario**
- Global News
- Hamilton Spectator
- Hill Times
- London Free Press
- Ottawa Citizen
- Ottawa Star
- Ottawa Sun
- The Sudbury Star
- Toronto Star
- Toronto Sun
- Waterloo Region Record
- Windsor Star

**Atlantic**
- Chronicle Herald
- CTV Atlantic News
- Telegram

**Quebec**
- CTV Montreal News
- Les Affaires
- Le Devoir
- Le Journal de Montréal
- Le Journal de Québec

**Western**
- Calgary Herald
- Calgary Sun
- CBC Manitoba
- CBC News British Columbia
- CTV Winnipeg
- Global BC
- Edmonton Examiner
- Edmonton Journal
- Edmonton Sun
- Province
- Regina Leader Post
- Star Phoenix
- Times Colonist
- Vancouver Sun
- Winnipeg Free Press
- Winnipeg Metro
- Winnipeg Sun

**La Presse**
- Le Huffington Post
- Montreal Gazette
- Radio Canada
- QMI
Q1 policy outreach by Institute staff

1. Bill Robson joined the [Ifo Institute World Economic Survey (WES) Expert Group](#)
2. Bill Robson joined the [Auditor General of Ontario’s Senior Advisory Panel](#)
3. Benjamin Dachis was a panelist at the Reference Panel on the City of Toronto’s Long-Term Financial Direction – January 23, Toronto
4. Alexandre Laurin delivered a Tax Policy Lecture for the Masters' Capstone Course at the U of T School of Public Policy and Governance – January 26, Toronto
5. Bill Robson spoke on Public Sector Pension Accounting at the 2017 Financial Statements Symposium (CCOLA) – January 30, Ottawa
7. Colin Busby presented in front of the Board of Directors at the National Association of Career Colleges- February 1, Ottawa
8. Bill Robson was a judge at the Bank of Canada Governor's Challenge National Round Event – February 4, Ottawa
9. Bill Robson presented to the Canadian Automobile Dealers Association (CADA) Summit 2017 Economic Panel – February 15, Toronto
10. Bill Robson spoke on a Economists’ Panel at the Ministry of Economic Development, Employment and Infrastructure (MEDEI), Wisdom Exchange 2017 - March 2, Toronto
11. Bill Robson attended and advised at the Ontario Minister of Finance’s Roundtable of Economists – March 8, Toronto
12. *Daniel Schwanen* was a panelist on the topic of NAFTA after 20 years at the **International Monetary Fund’s conference on The North American Free Trade Agreement: Stock-taking and Next Steps** – March 20, Washington, DC

13. *Colin Busby* was a guest lecturer on *Health Economics at Queen’s University* – March 21, Kingston ON

14. *Jeremy Kronick* was a panelist at the **Schulich Business School - Canada-ASEAN Conference** – March 30, Toronto
Use of Institute research in university syllabi and Institute Staff Teaching positions

1. Ugurhan Berkok, Adjunct Assistant Professor, Department of Economics, Queen's University
2. Jim Davies, Professor, Department of Economics, Western University
3. Ian Irvine, Professor, Economics, Concordia University
4. Paul Jenkins, Senior Distinguished Fellow, Faculty of Public Affairs, Carleton University
5. Jonathan Rhys Kesselman, Professor, School of Public Policy, Simon Fraser University
6. Kevin Milligan, Professor, Vancouver School of Economics, University of British Columbia
7. John Richards, Professor, School of Public Policy, Simon Fraser University
8. Pierre Siklos, Professor, Department of Economics, Wilfrid Laurier University
9. Zachary Spicer, Assistant Professor, Brock University
10. Carolyn Tuohy, Professor Emeritus, School of Public Policy & Governance, University of Toronto
11. William Watson, Professor, Department of Economics, McGill University

Institute Staff Teaching Positions
1. Bill Robson teaches public finance at the School of Public Policy and Governance, University of Toronto
2. Jeremy Kronick teaches interest rates at McMaster University in the MBA program
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The Institute’s nationwide activities include regular policy roundtables and presentations by policy staff in major centres, as well as before parliamentary committees.

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The Chairman of the Institute is Hugh MacKinnon, Chairman & CEO of Bennett Jones; William B.P. Robson is President & CEO.

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