Quarterly Report to Members, Subscribers and Friends

Second Quarter, 2018
Q2 Highlights: Impactful Policy Research & Outreach

**Q2 Research**
- 17 research papers
- 2 Monetary Policy Council releases

**Q2 Policy Events**
- 22 policy events and special meetings, including:
  - Toronto Roundtable – John Pecman, Commissioner of Competition, Competition Bureau
  - Montreal Roundtable – Marie-France Paquet, Chief Economist, Global Affairs Canada
  - Calgary Roundtable – Hon. Shannon Phillips, Minister of Environment and Parks, and Minister Responsible for the Climate Change Office
- 8 *Inside Access* conference calls featuring the authors of Institute research summarizing their work

**Policy Outreach in Q2**
- 131,182 website page views
- 13 policy outreach presentations
- 50 *National Post* and *The Globe and Mail* citations
- Citations in more than 300 media outlets
- 45 media interviews
- 17 opinion and editorial pieces
- 62 Intelligence Memos
Intelligence Memo: “Attacking High Housing Prices by Making Property Tax Progressive” by Rhys Kesselman

- B.C.’s new property tax, announced in the 2018 budget, appears to be an outgrowth of Kesselman's proposal for making property taxes progressive, made first in 2016 in a Vancouver Sun column and further elaborated in a C.D. Howe Institute memorandum.

Report: “The Knowledge Deficit about Taxes: Who It Affects and What to Do About It” by Antoine Genest-Grégoire, Luc Godbout, and Jean-Herman Guay

- The new Education Savings Referral Service, announced as part of Ontario’s 5-in-1 Newborn Bundle, will help parents of newborns open a Registered Education Savings Plan (RESP) and request the Canada Education Savings Grant and/or the Canada Learning Bond. The Institute’s paper recommended that governments use administrative sources to nudge or auto-enroll taxfilers into fiscal benefit programs.

Report: “All’s Well that Ends Well: Addressing End-of-Life Liabilities for Oil and Gas Wells” by Benjamin Dachis, Blake Shaffer, Vincent Thivierge

- The B.C. Oil and Gas Commission announced a new program that will include orphan site treatment and closure, risk assessment/mitigation and improving the rate of inactive site restoration. The policy change was in part inspired by the Institute's paper.


- The Toronto Board of Trade made our work on provincial business taxes their advocacy centrepiece for the provincial election.

Report: “Banking on Infrastructure: How the Canada Infrastructure Bank can Build Infrastructure Better for Canadians” by Steven Robins

- Assistant Deputy Minister of Investment, Partnership and Innovation acknowledges work Institute has done in shaping corporate structure of Canada Infrastructure Bank.
1. **Healthcare Costs in Canada: Stopping Bad News Getting Worse**, April 5, 2018 – William B.P. Robson


4. **Not Just for Kids: How to Improve Adult Vaccination Uptake in Canada / Pas seulement pour les enfants : comment améliorer la surveillance et la couverture vaccinale chez les adultes au Canada**, April 26, 2018 - Colin Busby

5. **The Numbers Game: Rating the Fiscal Accountability of Canada’s Senior Governments**, May 1, 2018 - William B.P. Robson and Farah Omran

6. **Filling the Cavities: Improving the Efficiency and Equity of Canada’s Dental Care System**, May 3, 2018 - Ake Blomqvist and Frances Woolley

7. **Blown Budgets: Canada’s Senior Governments Need Better Fiscal Controls**, May 10, 2018 - William B.P. Robson and Farah Omran

9. **Modernizing Canada’s Healthcare System through the Virtualization of Services**, May 23, 2018 - Will Falk and Dr. R. Sacha Bhatia


11. **Assessing Canada’s Drug Shortage Problem**, June 5, 2018 - Jessy Donelle MSc. (Epidemiology), Jacalyn Duffin MD, PhD, FRCPC, Jon Pipitone, MSc. (Computer Science), Brian White-Guay MD, CCFP and FRCPC

12. **Quantifying the Impacts of the US Section 232 Steel and Aluminum Tariffs**, June 12, 2018 - Dan Ciuriak and Jingliang Xiao

13. **Canada’s Progressive Trade Agenda: NAFTA and Beyond**, June 14, 2018 - Dan Ciuriak


Our Website’s Five Most-Visited Publications in Q2

1. Through the Roof: The High Cost of Barriers to Building New Housing in Canadian Municipalities, May 15, 2018 - Benjamin Dachis and Vincent Thivierge

2. Modernizing Canada’s Healthcare System through the Virtualization of Services, May 23, 2018 - Will Falk and Dr. R. Sacha Bhatia

3. Assessing Canada’s Drug Shortage Problem, June 5, 2018 - Jessy Donelle MSc. (Epidemiology), Jacalyn Duffin MD, PhD, FRCPC, Jon Pipitone, MSc. (Computer Science), Brian White-Guay MD, CCFP and FRCPC

4. Quantifying the Impacts of the US Section 232 Steel and Aluminum Tariffs, June 12, 2018 - Dan Ciuriak and Jingliang Xiao

5. Canada’s Progressive Trade Agenda: NAFTA and Beyond, June 14, 2018 - Dan Ciuriak
April Op-Eds
- Resource jobs are sustaining Canada’s middle class. Period - *Globe and Mail Op-Ed*, Apr. 17
- Let cities work together to solve regional transit issues: *Globe and Mail Op-Ed*, Apr. 20
- A basic universal income in Canada is more realistic than you think: *Maclean's*, Apr. 20
- Why Ontario’s planning act needs major changes: *Toronto Star Op-Ed*, Apr. 23
- Accounting tricks have no place in Ontario’s government: *Globe and Mail Op-Ed*, Apr. 26

May Op-Eds
- How the Supreme Court got the 'free the beer' ruling exactly backwards: *Financial Post Op-Ed*, May 01
- Fast-growing Municipal Wages Point to Need to Revisit Labour Laws: *Globe and Mail Op-Ed*, May 07
- Trans Mountain Pipeline Should Be Project No. 1 for the Canada Infrastructure Bank: *Globe and Mail Op-Ed*, May 07
- Sorry, Mr. Morneau, but there’s no denying that Canada’s competitiveness is dismal: *Financial Post Op-Ed*, May 10
- Curbs on demand won’t solve surging house prices in Canada - *Globe and Mail Op-Ed*, May 25
- Canada’s aging population means different things for different provinces - *Globe and Mail Op-Ed*, May 29
- What the Bank of Canada is not signalling: Low inflation, May 31
June Op-Eds

- Neighbourly relations with the U.S. are over - Globe and Mail Op-Ed, June 01
- How to modernize Canada’s health care in the digital age - Globe and Mail Op-Ed, June 18
- Ottawa holds all the cards on carbon pricing - Globe and Mail Op-Ed, June 21
- How did businesses in Ontario handle the January minimum-wage increase? - Globe and Mail Op-Ed, June 27
April Intelligence Memos

1. Alexandre Laurin - The Generations Fund Fails the Test of Fiscal Transparency for Quebec’s budget, April 2, 2018
2. Alexandre Laurin - Budget du Québec: le Fonds des générations nuit à la transparence, April 3, 2018
3. Rosalie Wyonch - Healthcare Spending: Ambition Exceeds Capacity, April 3, 2018
4. Ambler, Kronick - Seniors May be the Answer to the Inflation Puzzle, April 4, 2018
5. Alexandre Laurin - Missed Opportunity: Ontario’s Free Child Care Unlikely to Produce Quebec’s Economic Boost, April 5, 2018
6. Robson, Mahboubi - More Immigration is Good, but What About the People Who are Leaving?, April 6, 2018
7. Dachis, Kim - How Contracting Waste Services Can Lower Costs and Improve Performance, April 9, 2018
8. Anthony Niblett - Machines to the Rescue in Cutting Red Tape, April 10, 2018
9. Jeremy M. Kronick - Unleashing Productivity Gains in Financial Services, April 11, 2018
10. Daniel Schwanen - NAFTA: Butter’s Last Stand?, April 17, 2018
11. Rosalie Wyonch - It's 4-20. How's that Legalization Thing Going?, April 20, 2018
12. The Regent Debate: Paul Begala and Janice MacKinnon – Rebuttals, April 23, 2018
13. The Regent Debate: Hugh Segal and Conrad Black – Rebuttals, April 25, 2018
14. Aaron A. Moore - It’s Time for Transparency in Ontario’s Zoning Tradeoffs, April 26, 2018
15. Schwanen, Wyonch - Il faut rehausser les taux de vaccination dont la faiblesse présente un risque pour la santé des adultes canadiens, April 27, 2018
16. Schwanen, Wyonch - Not Just for Kids; Adults Also Need Their Shots, April 27, 2018
17. Andrew Roman - Are Old Polluters Better Than New Polluters?, April 30, 2018
May Intelligence Memos

1. Christopher Sands - Canada’s Middle Power Mission: To Save the WTO, May 1, 2018
2. Schwanen, Wyonch - The Three Cs, Why We Don’t Get that Flu Shot, May 2, 2018
3. Robson, Omran - Rating the Fiscal Accountability of Canada’s Senior Governments, May 3, 2018
4. Robert Mysicka - New Brunswick Ruling was Unfortunate, but Inevitable, May 4, 2018
5. Daniel Schwanen - Canada Should Steel Itself for Concessions, find Common Ground in NAFTA (Part 1), May 7, 2018
6. Daniel Schwanen - Canada Should Steel Itself for Concessions, find Common Ground in NAFTA (Part 2), May 7, 2018
7. Blomqvist, Woolley - Filling the Cavities in Canada’s Dental Coverage, May 8, 2018
8. Anindya Sen - Minimum Wage Boost Versus Tax Credits, The Tale of the Tape, May 9, 2018
9. Chi Man Yip - What Do We Learn from British Columbia’s Carbon Tax?, May 10, 2018
10. Rosalie Wyonch - Mental Health Care (or Lack Thereof) in Canada, May 11, 2018
11. Robson, Omran - Fiscal Accountability – How to Improve Your Grades, May 14, 2018
13. Ian A. Blue - The New Brunswick Beer Case: Temperance Redux, May 16, 2018
14. Benjamin Dachis - Backstopping Kinder Morgan Makes Sense, May 17, 2018
   Jon Johnson - America First and Auto Rules of Origin Don’t Mix, May 18, 2018
15. Kronick, Hui - Corporate Debt: The Next Financial Crisis Coming to Canada?, May 22, 2018
17. Dachis, Fanaki - Two Big Jobs for the Next Commissioner of Competition, May 24, 2018
18. Christopher Sands - Why Canada Should Resist a Skinny NAFTA 2.0, May 25, 2018
19. Laurin, Omran - Insurance Premium Taxation is Archaic and Counterproductive, May 28, 2018
20. Bhatia, Falk - It’s Long Past Time for Virtual Care to Take Its Place in Canada’s Public Healthcare System, May 29, 2018
21. Kevin Milligan - Let’s Face Facts on Natural Resources, May 30, 2018
June Intelligence Memos

1. Jon Johnson - Reciprocal Trade, Trump/Ross Bilateralism and Abuse of Section 232, June 1, 2018
2. Benjamin Dachis - Seven Ways to Really Reduce the Cost of Electricity, June 4, 2018
3. Robson, Laurin - The Surprising Hidden Costs of Federal Employee Pensions, June 5, 2018
4. Ciuriak, Xiao - The Effects of Steel and Aluminum Tariffs, June 6, 2018
5. Jeremy M. Kronick - Open Banking: Here’s Why It’s Time Has Come, June 7, 2018
6. Laurence Kotlikoff - Our Economic Future and How to Fix It, June 8, 2018
7. Benjamin Dachis - A Lower Ontario Corporate Tax as the Catalyst for Broad Tax Reform, June 11, 2018
8. Jon Johnson - Is Trump’s Call for “Total Free Trade” Real or a Bluff, June 12, 2018
9. Dachis, Kim - How Calgary (Quietly) Took the Lead as Canada’s Innovation Leader, June 13, 2018
10. Dan Ciuriak - Deconstructing Canada’s Progressive Trade Agenda, June 14, 2018
11. Benjamin Dachis - The Startling Costs of Regulation in Housing Prices, June 15, 2018
12. Denis Meunier - Let’s Make Sure We Know Who Runs Canada’s New Cannabis Industry, June 19, 2018
13. Ciuriak, Crowley - Weaponizing Uncertainty: Trade Policy under the Trump Administration, June 20, 2018
15. Tracy Snoddon - How the Federal Government Should Prepare its Carbon Tax, June 25, 2018
16. Gilles Gauthier - The NAFTA Talks: Towards a New Paradigm? (Part One), June 26, 2018
17. Gilles Gauthier - La renégociation de l’ALENA. Vers un nouveau paradigme? (I), June 26, 2018
18. Gilles Gauthier - La renégociation de l’ALENA. Vers un nouveau paradigme? (II), June 27, 2018
19. Gilles Gauthier - The NAFTA Talks. Towards a New Paradigm? (Part Two), June 27, 2018
20. Schwanen, Dachis - Federal carbon pricing backstop can reduce the litigation costs of cap-and-trade phaseout, June 28, 2018
21. Michael Lindsay - Navigating icebergs en route to a balanced budget, June 29, 2018
Q2 Member Events & Special Meetings

1. Socially Responsible Investing in 2018: Toronto Roundtable Luncheon with Jonathan Carter, Paula Glick, Michael Katchen, and Hugh O’Reilly, April 4, 2018

2. State of the Canadian Housing Market One Year Later: Toronto Roundtable Luncheon with Sylvain Leduc, Steve Mennill and Stéfane Marion, April 5, 2018

3. Innovation Policy: Making Canada an Economic Powerhouse: Toronto Roundtable Luncheon with Mitch Davies, Michelle Holland, Allan Miranda, and Daniel Schwanen, April 6, 2018

4. P3s and the Path to Sustainable Infrastructure: Toronto Roundtable Luncheon with Michael Lindsay, Gadi Mayman, and Mark Romoff, April 10, 2018

5. Should Western Democracies Establish a Universal "Basic Income? Regent Debate with Paul Begala, Conrad Black, Dr. Janice MacKinnon, and Hugh Segal April 11, 2018

6. Disruptive Technologies: Can We Supercharge the Canadian Economy? Toronto Roundtable Luncheon with John Knubley, April 13, 2018

7. Big Data, Bigger Problems: Who Owns Your Data? Toronto Roundtable Luncheon with Kevvie Fowler, Adam Kardash, and Kris Klein, April 17, 2018

8. Investment, Procurement and Canadian Sovereignty: Toronto Roundtable Luncheon with Lieutenant-General Mike Hood, April 19, 2018

9. US Tax Reform and Canadian Competitiveness: Toronto Roundtable Luncheon with Dawn Desjardins, Brian Ernewein, Brian Kingston, Quyen Huynh, and Peter van Dijk, April 25, 2018
11. Baffling Budgets: Federal / Provincial Accountability: Toronto Roundtable Luncheon Stephen LeClair, William B.P. Robson, and Aaron Wudrick, April 26, 2018

12. Populism, Public Interest and Competition: Toronto Roundtable Luncheon with John Pecman, April 27, 2018

13. Drug Pricing and the Appropriate Federal Role in Pharmacare: Webinar with Åke Blomqvist, May 1, 2018


15. Canadian Commercial Real Estate: Trends, Risks & Outlook: Toronto Roundtable Luncheon with Andrew Barnicke, Ugo Bizzarri, and Jeremy Wedgbury, May 16, 2018

16. Advancing Alberta’s Infrastructure Agenda: Calgary Roundtable Luncheon with Honourable Sandra Jensen, Ben Hawkins, Shannon Flint, and James Pasieka, May 24, 2018

17. Is There a Future for Proxy Vote Buying? Toronto Executive Access Briefing with Judy Cotte and Stephen Erlichman, May 28, 2018


19. Future of Education and Work: Northeastern University Toronto and C.D. Howe Institute Reception with Amanda Lang, and Joseph Aoun, May 29, 2018
Q2 Member Events & Special Meetings, Cont.


21. Our Global Economic Future and How to Fix It: Toronto Roundtable Luncheon with Laurence Kotlikoff, June 4, 2018

22. Health Partnership Summit: Special Policy Conference, June 7 – 9, 2018

23. Outcomes Over Optics: Building Inclusive Organizations: Toronto Roundtable Luncheon with Norma Kraay and Jay Yakabowich, June 11, 2018

24. Preparing for an Aging Population: Is Ontario’s Healthcare System Ready? Toronto Roundtable Luncheon with Candace Chartier, Shirlee Sharkey, and Dr. Samir Sinha, June 12, 2018

25. The Economic Importance of NAFTA & What’s Next: Montreal Roundtable Luncheon with Gilles Gauthier, Armand de Mestral, and Marie-France Paquet, June 12, 2018


27. Modernizing Foreign Direct Investment Policy: Toronto Roundtable Luncheon with Paul Halucha, June 21, 2018

28. Cutting Through the Haze: Cannabis Retail and Distribution : Calgary Roundtable Luncheon with Dave Berry and Matthew Zabloski, June 21, 2018
Q2 Selected Media Coverage

NATIONAL

Bloomberg

THE CANADIAN PRESS

CTV NEWS

Global NEWS

POLITICS

MACLEAN'S

NATIONAL POST

REUTERS

THE GLOBE AND MAIL

CBC

THE HUFFINGTON POST

CANADA
Q2 Selected Media Coverage

ONTARIO

Hill Times
Ottawa Citizen
Toronto Star

QUEBEC

Le Devoir
La Presse

WESTERN

Calgary Herald
Edmonton Journal
The Province
Regina Leader-Post
The Vancouver Sun
Winnipeg Free Press
1. Bill Robson participated in a roundtable discussion of IEO Evaluation of IMF Advice on Unconventional Monetary Policy – Toronto, April 10, 2018

2. Bill Robson attended the 2018 Civitas Annual National Conference – Montréal, April 27-29, 2018

3. Ben Dachis presented an overview of how the municipal budget works as part of the panel at City Builder Bootcamp – Toronto, April 28, 2018

4. Rosalie Wyonch presented on adult immunization coverage as part of the panel organized by the National Institute on Ageing – Toronto, April 30, 2018

5. Rosalie Wyonch made a presentation to the Economics and Communities of Practice of the Ontario Ministry of Finance on the impact of automation on the labour market – Toronto, May 1, 2018

6. Jeremy Kronick was on a panel on Open Banking at the Canadian Credit Union Association Annual National Conference. – 1 May, 2018

7. Rosalie Wyonch presented at The University of Waterloo Tax Policy Symposium on the legal marijuana market – Toronto, May 4, 2018

8. Alexandre Laurin presented as a speaker at the CLHIA 2018 Tax Conference on the topic of taxation of insurance premiums – Quebec City, May 17, 2018

9. Daniel Schwanen participated in a panel on “Comparative Innovation Policies” at the Information Technology & Innovation Foundation Summit, Milan, Italy, May 17, 2018

10. Jeremy Kronick served as a discussant at the Bank of Canada special session organized by the Canadian Economics Association -1 June, 2018
11. Jeremy Kronick participated on a debate panel at the Canadian Economic Association meetings organized jointly by the Progressive Economics Forum and the C.D. Howe Institute. – 2 June, 2018

12. Jeremy Kronick presented Faulty Transmissions: How Demographics Affect Monetary Policy in Canada at a panel organized by the Canadian Economics Association. – 3 June, 2018

13. Daniel Schwanen made a presentation entitled “A Renegotiated NAFTA: True Modernization or a Step Backward?” at the Konrad Adenauer Center for International Relations and Security Studies – Mexico City, Jun 7, 2018

13. Ben Dachis made a presentation for the Canadian Real Estate Association on housing supply – Ottawa, June 21, 2018
Academics Using the Institute’s Research in Their Courses

1. John Richards, Professor, School of Public Policy, Simon Fraser University
2. Carolyn Tuohy, Professor Emeritus, School of Public Policy & Governance, University of Toronto
3. Ian Irvine, Professor, Economics, Concordia University
4. Paul Jenkins, Senior Distinguished Fellow, Faculty of Public Affairs, Carleton University
5. Jonathan Rhys Kesselman, Professor, School of Public Policy, Simon Fraser University
6. Kevin Milligan, Professor, Vancouver School of Economics, University of British Columbia
7. Ugurhan Berkok, Adjunct Assistant Professor, Department of Economics, Wilfrid Laurier University
8. Pierre Siklos, Professor, Department of Economics, Wilfrid Laurier University
9. Zachary Spicer, Assistant Professor, Brock University
10. William Watson, Professor, Department of Economics, McGill University
11. Jim Davies, Professor, Department of Economics, Western University
12. Patrick Fafard, Associate Professor, Faculty of Social Sciences, University of Ottawa
13. Joerg Wittenbrinck, Lecturer, Ryerson University

Institute Staff Teaching Positions
1. Bill Robson teaches public finance at the School of Public Policy and Governance, University of Toronto
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Gifts and sponsorships bolster our research and dissemination in specific areas while maintaining our high standards for peer-reviewed, independent research. Complementing memberships and subscriptions, they enable us to recruit scholars and develop programs oriented toward solutions to particular policy challenges.

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About the C.D. Howe Institute

- The C.D. Howe Institute is a national, nonpartisan, nonprofit organization that aims to improve Canadians’ standard of living by fostering sound economic and social policy.

- It is Canada’s most trusted source of essential policy intelligence: its rigorously refereed work is evidence-based, timely, constructive, and authoritative.

- It has an established public policy track record: its work helped lay the foundation for such key initiatives as continental free trade, inflation control, balanced budgets, more sustainable pensions, lower tax rates, and immigration reform.

- The Institute’s nationwide activities include regular policy roundtables and presentations by policy staff in major centres, as well as before parliamentary committees.

- The Institute’s individual and corporate supporters are drawn from business, universities, the public service and the professions across Canada.

- The Chairman of the Institute is Hugh MacKinnon, Chairman & CEO of Bennett Jones; William B.P. Robson is President & CEO.

- For more information about the Institute, please visit its website: www.cdhowe.org