

C.D. Howe Institute

Independent, Reasoned & Relevant

Q1/2010 Activity Report to Members, Subscribers and Friends



Q1 Highlights: 90 days of effective and efficient policy research & outreach

- 14 research papers
- 13 policy roundtables, conferences and briefing meetings, including one with the Prime Minister in Toronto
- 2 Monetary Policy Council meetings
- 11 policy outreach presentations
- 32 media interviews
- 9 opinion & editorial pieces
- 302,597 publication downloads



Q1 Publications

1. *Supporting Employees Who Deploy: The Case for Financial Assistance to Employers of Military Reservists*
2. *The Price Isn't Right: The Need for Reform in Consumer Electricity Pricing*
3. *C.D. Howe Institute's Monetary Policy Council Calls for Bank of Canada to Maintain Overnight Rate at 0.25 Percent, With Increase to 2.00 Percent in January 2011*
4. *Saver's Choice: Comparing the Marginal Effective Tax Burdens on RRSPs and TFSAs*
5. *Scrambled Signals: Canadian Content Policies in a World of Technological Abundance*
6. *Change is in the Cards: Competition in the Canadian Debit Card Market*
7. *Cutting Through Pension Complexity: Easy Steps Forward for the 2010 Federal Budget*
8. *Back to Balance: A Shadow Federal Budget for 2010*
9. *How Soon? How Fast? Interest Rates and Other Monetary Policy Decisions in 2010*
10. *C.D. Howe Institute's Monetary Policy Council Calls for Bank of Canada to Maintain Overnight Rate at 0.25 Percent, With Increase to 0.75 Percent in September 2010*
11. *Down but Not Out: Reforming Social Assistance Rules that Punish the Poor for Saving*
12. *Taking Monetary Aggregates Seriously*
13. *The Piggy Bank Index: Matching Canadians' Saving Rates to Their Retirement Dreams*
14. *School Grades: Identifying Alberta's Best Schools, an Update*



Q1 Member Events & Special Meetings

- **Conference: Price Regulation and Social Welfare: The Case of Automobile Insurance in Canada**
Toronto, January 19, 2010 (Sponsored by the Insurance Bureau of Canada with a targeted guest list)
- **Keeping Canada's Competitive Advantage in Banking**
Nancy Hughes Anthony - President and CEO - Canadian Bankers Association
Toronto, January 20, 2010
- **Pre-budget Consultation with Prime Minister Stephen Harper**
Senior staff and Board of Directors
Toronto, January 20, 2010
- **Conference: The Costs and Benefits of an Integrated North American Cap-and-Trade Policy**
Co-sponsored with the Peterson Institute for International Economics,
Washington, DC, February 3, 2010
- **Storm Warnings: Demographic Pressures and Policy Options in Atlantic Canada**
Colin Dodds - President & Vice-Chancellor - Saint Mary's University
Halifax, February 4, 2010



Q1 Member Events & Special Meetings (cont.)

- **The Race is On: Toyota's Innovative Approach to the Canadian Auto Market**
Stephen Beatty - Managing Director - Toyota Canada Inc.
Toronto, February 5, 2010
- **A Clean and Sustainable Energy Future: Hydro Québec's Perspective**
Thierry Vandal - President and CEO - Hydro-Québec
Montreal, February 16, 2010
- **The Bank of Canada's Liquidity Facilities: Past, Present and Future**
David Longworth, Deputy Governor, Bank of Canada
Toronto, February 17, 2010
- **2010 Federal Budget Debriefing**
Michael Horgan, Deputy Minister, Finance Canada
Toronto, March 9, 2010
- **The Evolving Structure of Financial Regulation: An International Perspective**
Tiff Macklem, Associate Deputy Minister & G7 Deputy for Canada, Finance Canada
Toronto, March 10, 2010



Q1 Member Events & Special Meetings (cont.)

- **Global Financial Turmoil: Challenges and Opportunities for Canada**
David Dodge, Senior Advisor, Bennett Jones LLP and former Governor, Bank of Canada
Montreal, March 10, 2010
- **Canada and the Rise of India**
His Excellency Shashishekar M. Gavai, High Commissioner for India to Canada
Toronto, March 25, 2010
- **2010 Ontario Budget Debriefing**
Peter Wallace, Deputy Minister and Secretary of the Treasury Board, Ontario Ministry of Finance
Toronto, March 30, 2010



Q1 Policy Outreach Activities

- Institute staff participated in the following as speakers or discussants:
 - Pre-budget consultation panel at the Department of Finance Canada
 - OECD Roundtable on Innovation
 - Standing Senate Committee on Banking, Trade and Commerce
 - University of Ottawa Graduate School of Public and International Affairs, on the impact of demographic change on Canadian fiscal policy
 - Consultation roundtable with the Hon. Stockwell Day (organized by the Canadian Chamber of Commerce)
 - Deputy-Minister’s policy retreat on the impact of demographics on Canada’s fiscal and economic situation
 - University of Saskatchewan Johnson-Shoyama School of Public Policy, on pension policy and demographics
 - Manning Networking Conference, on prescriptions for a durable recovery
 - Memorial University conference, organized by Treasury Board and ACOA, on demographic pressures and policy options in Newfoundland
 - The role of the G20 and the prospects for global growth, financial reform, trade liberalization, climate change consensus, and energy security (conference organized by Tom D’Aquino)
 - Canada at 150: Rising to the Challenge (policy conference organized by the Liberal Party of Canada)



The Most-Downloaded Q1 Publications

1. *Saver's Choice: Comparing the Marginal Effective Tax Burdens on RRSPs and TFSAs* (Alexandre Laurin and Finn Poschmann)
2. *The Piggy Bank Index: Matching Canadians' Saving Rates to Their Retirement Dreams* (David A. Dodge, Alexandre Laurin and Colin Busby)
3. *Cutting Through Pension Complexity: Easy Steps Forward for the 2010 Federal Budget* (William B.P. Robson)
4. *How Soon? How Fast? Interest Rates and Other Monetary Policy Decisions in 2010* (Michael Parkin)
5. *Back to Balance: A Shadow Federal Budget for 2010* (Alexandre Laurin, William B.P. Robson, Colin Busby and Finn Poschmann)



Q1 Selected Media Coverage

- AM770 (Calgary)
- Business News Network
- BusinessWeek
- CFRB Radio (Toronto)
- CP24
- CRFA Radio (Ottawa)
- Financial Post
- Global Television
- Lang & O’Leary Exchange (CBC)
- National Post
- Radio Canada
- Reuters
- Rogers News Networks
- Sun Media
- The Agenda (TVOntario)
- The Globe and Mail
- The Hill Times
- The National (CBC)
- The Ottawa Citizen
- The Telegram
- The Toronto Star
- The Vancouver Sun
- The Wall Street Journal
- The Windsor Star
- The World at Six (CBC)
- Winnipeg Free Press



The C.D. Howe Institute Mission

- The C.D. Howe Institute is a national, nonpartisan, nonprofit organization that aims to improve Canadians' standard of living by fostering sound economic and social policy. The Institute promotes the application of independent research and analysis to major economic and social issues affecting the quality of life of Canadians in all regions of the country. It takes a global perspective by considering the impact of international factors on Canada and bringing insights from other jurisdictions to the discussion of Canadian public policy. Policy recommendations in the Institute's publications are founded on quality research conducted by leading experts and subject to rigorous peer review. The Institute communicates clearly the analysis and recommendations arising from its work to the general public, the media, academia, experts, and policymakers.



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