Q2 highlights: effective and efficient policy research & outreach

Policy Research

• 12 research papers
• 2 Monetary Policy Council Releases
• 1 Competition Policy Council Release
• New Monetary Policy Council Appointments:
  – Stéfane Marion, Chief Economist and Strategist at National Bank and Managing Director at National Bank Financial
  – Craig Alexander, Senior Vice President and Chief Economist at TD Bank Group

Awards

• Toward Improving Canada’s Skilled Immigration Policy: An Evaluation Approach by Charles M. Beach, Alan G. Green and Christopher Worswick won the Canadian Economics Association’s 2012 Purvis Memorial Prize. The book was also shortlisted for the Donner Book Prize.

Policy Events

• 18 policy events including the Annual Directors’ Dinner featuring former Mexican President Vicente Fox
• 2 Monetary Policy Council meetings

Policy Outreach

• 22 policy outreach presentations
• 30 citations in the National Post and Globe and Mail
• 104 media citations
• 31 media interviews
• 22 opinion and editorial pieces
Recent policy impact

- Participation in the Trans Pacific Partnership Trade Talks, and possible review of domestic supply management policies
- Strengthening of Canada-US border infrastructure: Announcement of plans for second Windsor-Detroit bridge
- Reform of skilled immigrant program
- Strengthened CMHC governance
- Provincial legislation for shared-risk pension plans
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<th></th>
<th>Title</th>
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<td>1</td>
<td>The Rise in Consumer Credit and Bankruptcy: Cause for Concern?</td>
<td>April 4, 2012</td>
<td>James MacGee</td>
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<td>2</td>
<td>Winners and Losers: The Inequities within Government-Sector, Defined-Benefit Pension Plans,</td>
<td>April 11, 2012</td>
<td>Geoffrey Young</td>
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<td>3</td>
<td>Grey Zones: Emerging Issues at the Boundaries of the Canada Health Act,</td>
<td>April 26, 2012</td>
<td>Gerard Boychuk</td>
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<td>What CIDA Should Do: The Case for Focusing Aid on Better Schools,</td>
<td>April 30, 2012</td>
<td>John Richards</td>
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<td>Money Still Talks – Is Anyone Listening?,</td>
<td>May 17, 2012</td>
<td>David Laidler</td>
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<td>Comparing Nest Eggs: How CPP Reform Affects Retirement Choices,</td>
<td>May 31, 2012</td>
<td>Alexandre Laurin, Kevin Milligan and Tammy Schirle</td>
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<td>10</td>
<td>Ontario’s Best Public Schools: 2009-2011,</td>
<td>June 7, 2012</td>
<td>David Johnson and Robbie Brydon</td>
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<td>11</td>
<td>Ontario’s Tax on the Rich: Grasping at Straw Men,</td>
<td>June 13, 2012</td>
<td>Alexandre Laurin</td>
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<td>12</td>
<td>Debit, Credit and Cell: Making Canada a Leader in the Way We Pay,</td>
<td>June 21, 2012</td>
<td>Philippe Bergevin and Todd Zywicki</td>
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The five most-visited publications on the Institute website in Q2

Q2 Op-Eds

- OneCity plan must better match those who pay with those who benefit: *National Post*
- Mortgages: Let the markets do the work: *Financial Post*
- Physicians hold the key to health reform: *Ottawa Citizen*
- How CPP reforms will affect your nest egg: *Globe and Mail*
- How Canada can protect itself from financial contagion: *Globe and Mail*
- The euro-loonie: *Financial Post*
- Ottawa’s EI proposal strikes a chord but misses the beat: *Toronto Star*
- Boom in services ignored in Dutch Disease debate: *Ottawa Citizen*
- Government can’t afford to raise tobacco taxes: *Montreal Gazette*
- Follow the broad money supply: *Financial Post*
- Few options for European Union: *Financial Post*
- In international development, education should be Canada’s focus: *Globe and Mail*
- Let developments finance themselves: *Financial Post*
- CMHC reform – a good start: *Financial Post*
- Health reform? Ottawa must provide clarity: *Globe and Mail*
- Linking jobs to GDP a mug’s game for analysts: *Globe and Mail*
- Clerks fund pensions of deputy ministers: *Financial Post*
- Consumer debt: concerning but not critical: *Financial Post*
- Paying our hospitals: Let’s get it right: *Toronto Sun*
- Canada’s mining boom takes a back seat to no industry: *Globe and Mail*
- Free Air Canada from legal burdens: *Financial Post*
- How the budget will affect public service retirements: *Globe and Mail*
Q2 member events & special meetings

1. **Michael M. Wilson**, President and Chief Executive Officer, Agrium Inc.; April 3, 2012 Calgary Roundtable; 
   *Growing a Canadian Agriculture Company from $2B Market Capitalization to Over $10B Market Capitalization*

2. **Susan Lund**, Principal and Director of Research, McKinsey Global Institute; April 4, 2012 Toronto Roundtable; 
   *Debt and Deleveraging – Uneven Progress on the Path to Growth*

3. **Michael Horgan**, Deputy Minister, Finance Canada; April 5, 2012 Toronto Roundtable; *Finance Canada’s View of the 2012 Budget*

4. **Suzanne Fortier**, President, Natural Sciences and Engineering Research Council of Canada (NSERC); April 19, 2012 Toronto Roundtable; *Raising Canada’s Innovation Game – Stimulating Business-Academic Partnerships*

5. **Mark Zelmer**, Assistant Superintendent, Regulation Sector, OSFI, April 20, 2012 Toronto Roundtable; *The International Financial Regulatory Agenda—Recent Initiatives and the Road Ahead*

6. **Paul Murphy**, President and CEO, Independent Electricity System Operator, April 24, 2012 Toronto Roundtable; *Leading Ontario’s Power System Through Change*

7. **Warren Jestin**, Scotiabank; **Douglas Porter**, BMO; **Avery Shenfeld**, CIBC; **Craig Wright**, RBC; April 25, 2012 Patrons’ Circle Dinner; Toronto Economic Summit - A High Dollar and a Rising West – Ontario’s Challenge (Sponsored by Grant Thornton)

8. **David Dodge; Don Drummond; Tom Closson; and Jeffrey Turnbull**, April 30, 2012 Launch of the Healthcare Policy Roundtable Series; *Canadian Healthcare – The Danger of Doing Nothing and the Path Forward* (Sponsored by Manulife)

9. **Aaron Regent**, President and CEO, Barrick Gold Corporation; May 9, 2012 Toronto Roundtable; *Creating Shared Value – A Framework for Responsible Mining in an Era of Intense Scrutiny and Heightened Stakeholder Expectations*

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11. **Donald Drummond**, Co-Chair, Fiscal Tax Competitiveness Council, C.D. Howe Institute; May 18, 2012 Toronto Roundtable; *The Drummond Commission on Ontario’s Public Services – Going Beyond the Numbers*

12. **Vicente Fox**, President of Mexico (2000-2006); May 23, 2012 Annual Directors’ Dinner; *Mapping the North American Geopolitical Landscape – The View from Mexico (Sponsored by Bennett Jones LLP)*

13. **Steve Orsini**, Deputy Minister of Finance and Secretary of Treasury Board, Province of Ontario; May 25, 2012 Toronto Roundtable; *The Ontario 2012 Budget*


15. **David Denison**, President and CEO, Canada Pension Plan Investment Board; June 7, 2012 Toronto Roundtable; *Canadian Pension Funds as Global Investors – Factors in our Success*

16. **Peter Wallace**, Head, Ontario Public Service and Secretary to the Cabinet; June 11, 2012 Toronto Roundtable; *Public Service Reform – Leading Change*

17. **Peter Jarrett**, OECD; and **Alexandra Iwanchuk Bibbee**, OECD; June 14, 2012 Toronto Roundtable; *The OECD’s 2012 Economic Survey – Improving Innovation and Education Outcomes*

18. **Bruce March**, Chairman, President and Chief Executive Officer, Imperial Oil Limited; June 25, 2012 Calgary Roundtable; *The View From Here – Next-Generation Oil Sands*
## Q2 selected media coverage

### National/International
- BenefitsCanada
- Bizjournals
- Bloomberg
- Business News Network – Headline with Howard Green
- Canada.com
- Canadian Labour Reporter
- Canadian Lawyer
- Canadian Press
- Canoe
- CBC News Now – Lang & O’Leary Exchange
- CBC Radio News
- CTV National News
- CTV News Channel
- CTV News Channel – Power Play with Don Martin
- Dow Jones
- Economics Week
- Epoch Times
- Financial Post
- Globe and Mail
- HR Reporter
- Investment Executive
- Investment Weekly News
- Maclean’s
- Marketwatch
- National Post
- Postmedia News
- Reliefweb
- Reuters
- Wall Street Journal
- Yahoo Finance

### Atlantic Canada
- Chronicle Herald
- News 88.9 – The Todd Veinotte Show

### Québec
- CJAD 800 Montreal
- La Presse
- L’Étoile
- Les Affaires
- Montreal Gazette
- Radio Canada

### Ontario
- 1010 Newstalk Radio – The Jim Richards Show
- Barrie Examiner
- Belleville Intelligencer
- Brantford Expositor
- Brockville Recorder and Times
- Chatham Daily News
- CHCH News
- Cornwall Free News
- Cornwall Standard-Freeholder
- Guelph Mercury
- Hamilton Spectator
- Kenora Daily Miner and News
- Kingston Whig Standard
- Lindsay Post
- London Free Press
- Metro News
- MyKawartha.com
- Niagara Falls Review
- North Bay Nugget
- Northumberland View
- Orillia Packet & Times
- Ottawa Citizen
- Ottawa Sun
- Owen Sound Sun Times
- Pembroke Daily Observer
- Peterborough Examiner
- Sarnia Observer
- Sault Star
- Simcoe Reformer
- St. Catharines Standard
- St. Thomas Times-Journal
- Sudbury Star
- TFO (La télévision éducative et culturelle de l’Ontario français)
- TVO – The Agenda
- Timmins Daily Press
- Toronto Star
- Toronto Sun
- Waterloo Record
- Welland Tribune
- Windsor Star
- Woodstock Sentinel-Review

### Western Canada
- Alberta Oil Magazine
- Brandon Sun
- Calgary Herald
- Calgary Sun
- Camrose Canadian
- CBC Radio Saskatchewan
- Cold Lake Sun
- Edmonton Journal
- Edmonton Sun
- Fort McMurray Today
- Grande Prairie Daily Herald-Tribune
- Melfort Journal
- MoneySense
- NewsTalk 980 Regina
- News1130 Vancouver
- Portage Daily
- Regina Leader Post
- Saskatoon Star Phoenix
- Surrey Now
- Troy Media
- Vancouver Province
- Vancouver Sun
- Victoria Times Colonist
- Winnipeg Free Press
- Winnipeg Sun
1. Benjamin Dachis presented to Lancaster House on back to work legislation, Ottawa, April 11, 2012
2. Bill Robson presented at the Mayor’s Executive Business Roundtable on stimulating economic development and job creation in Toronto, April 17, 2012
4. Bill Robson moderated a panel discussion at FX Invest North America on the major themes that are currently shaping the foreign exchange market, Toronto, April 24, 2012
5. Colin Busby presented on healthcare reform to the Toronto Local Health Integration Network, Toronto, April 25, 2012
10. Daniel Schwanen presented to the Canadian Bar Association on the “Possible Reform of the Investment Canada Act,” Toronto, June 1, 2012

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Q2 policy outreach


16. Bill Robson participated in meeting of the Canada Europe Roundtable for Business to discuss the prospective Canada-EU Economic and Trade Agreement, Toronto, June 14, 2012

17. Bill Robson presented to the Board of the Ontario Dental Association on the long-term economic and policy environment, Niagara on the Lake, June 15, 2012


21. Finn Poschmann presented to the Centract Property Summit on real estate markets past and present, Toronto, June 27, 2012

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• For more information about the Institute, please visit its website: www.cdhowe.org