



INSTITUT C.D. HOWE INSTITUTE

**QUARTERLY REPORT TO MEMBERS,  
SUBSCRIBERS AND FRIENDS  
THIRD QUARTER, 2012**

*Essential Policy Intelligence*

# Q3 highlights: effective and efficient policy research & outreach



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## Research

- 12 research papers
- 2 Monetary Policy Council Releases

## Awards

- 2012 John Hanson Memorial Prize, awarded for “Legal for Life: Why Canadians Need a Lifetime Retirement Saving Limit”

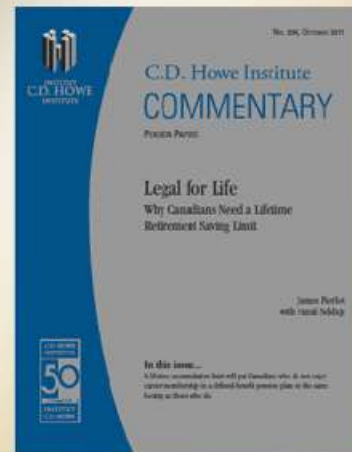
## Events

- 4 policy events
- 2 Monetary Policy Council meetings

## Outreach

- 5 policy presentations
- 27 *National Post* and *Globe and Mail* citations
- Citations in 78 media outlets
- 30 media interviews
- 13 opinion and editorial pieces

## Winner, 2012 John Hanson Memorial Prize



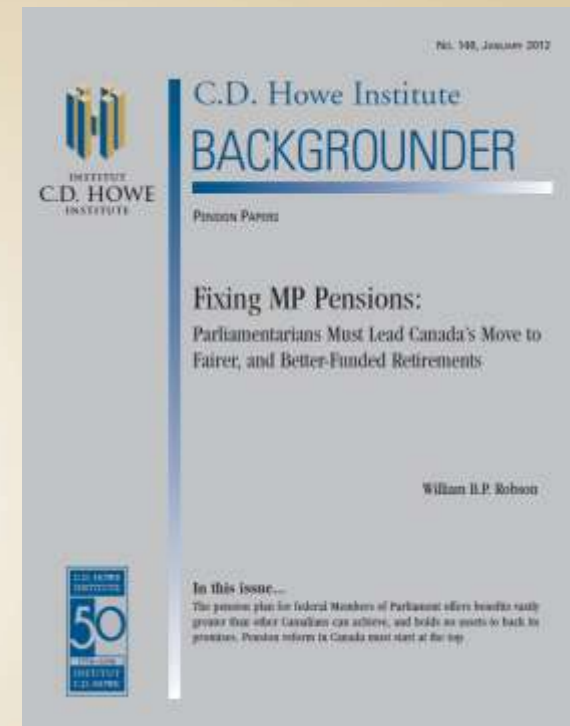
*“the best paper on an employee benefits topic.”*

*—The Actuarial Foundation, Chicago*

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“[T]he pension arrangements of members of Parliament need to be thoroughly overhauled.... A lucid paper, published in January, by William Robson of the C.D. Howe Institute may well have helped spur the government to action.”

*Globe and Mail* editorial, Sept. 25, 2012



1. *Breaking the Stereotype: Why Urban Aboriginals Score Highly on “Happiness” Measures* – Dominique M. Gross and John Richards
2. *Réformer le financement des services de garde des enfants au Québec: oui, mais comment?* – Jean-Yves Duclos et Nicholas-James Clavet
3. *A Question of Credibility: Enhancing the Accountability and Effectiveness of Credit Rating Agencies* – Stéphane Rousseau
4. *Breaking Free: A Post-mercantilist Trade and Productivity Agenda for Canada* – Michael Hart
5. *From Living Well to Working Well: Raising Canada’s Performance in Non-residential Investment* – Benjamin Dachis and William B.P. Robson
6. *Annuities and Your Nest Egg: Reforms to Promote Optimal Annuitization of Retirement Capital* – Norma L. Nielson
7. *Pooled Registered Pension Plans: Pension Savior – or a New Tax on the Poor?* – James Pierlot and Alex Laurin
8. *The New Multilateralism: The Shift to Private Global Regulation* – Lawrence L. Herman
9. *Combatting the Dangers Lurking in the Shadows: The Macroprudential Regulation of Shadow Banking* – David Longworth
10. *Housing Bubbles and the Consumer Price Index: A Proposal for a Better Inflation Indicator* – Philippe Bergevin
11. *Can Venture Capital Foster Innovation in Canada? Yes, but Certain Types of Venture Capital Are Better than Others* – Tariq Fancy
12. *More RRBs Please! Why Ottawa Should Issue More Inflation-Indexed Bonds* – Philippe Bergevin and William B.P. Robson

# The five most-visited publications on the Institute website in Q3



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1. *Ontario's Best Public Schools: 2009-2011* - David Johnson and Robbie Brydon
2. *Pooled Registered Pension Plans: Pension Savior – or a New Tax on the Poor?* – James Pierlot and Alex Laurin
3. *Annuities and Your Nest Egg: Reforms to Promote Optimal Annuitization of Retirement Capital* – Norma L. Nielson
4. *Breaking Free: A Post-mercantilist Trade and Productivity Agenda for Canada* – Michael Hart
5. *Breaking the Stereotype: Why Urban Aboriginals Score Highly on “Happiness” Measures* – Dominique M. Gross and John Richards

## July

- Désintoxiquer les investisseurs: *La Presse*
- OneCity plan must better match those who pay with those who benefit: *National Post*

## August

- Competition, not co-operation, is the key to energy development: *Globe and Mail*
- While governments dither, industry itself is setting standards: *Globe and Mail*

## September

- Achat de Rona : aux actionnaires de décider - *Les Affaires*
- Néfastes pour le Québec: *La Presse*
- Business investment - We've raised our game: *Globe and Mail*
- It's time to act on shadow banking: *Globe and Mail*
- In the CNOOC-Nexen decision, less strategy might be more: *Globe and Mail*
- Why your expensive house isn't stoking inflation: *Globe and Mail*
- Trade tops the international agenda: *Embassy Magazine*
- Protecting citizen soldiers by supporting employers: *Chronicle Herald*
- Pooled pensions need tweaking: *Financial Post*

# Q3 member events & special meetings

1. **Dean A. Connor**, President and CEO, Sun Life Financial; September 13, 2012 Toronto Roundtable: *Policy Responses to a Sustained Low Interest Rate Environment*
2. **Laurence Pollock**, President and CEO, Canadian Western Bank; September 18, 2012 Calgary Roundtable: *Basel III Implications for Banks and Ultimately Their Customers*
3. **David Dodge**, Senior Advisor, Bennett Jones LLP; September 19, 2012 Kitchener-Waterloo Roundtable: *The Macro-economic Scene and Implications for the Canadian Economy*
4. **Stanley Hartt, Newton Glassman, and Jeremy Fraiberg**; September 28, 2012 Inaugural Directors Series Luncheon (Toronto): *Duties of a Director When a Public Company is in Play*

# Q3 selected media coverage



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## ***National/International***

Advisor.ca  
BenefitsCanada  
Bloomberg  
Canada.com  
Canada Free Press  
Canadian Aboriginal  
Canadian Manufacturing  
Canadian Press  
Canadian Underwriter  
CARP  
CBC News  
CBC News Now, Lang &  
O'Leary Exchange  
CTV News  
Dow Jones  
Embassy Magazine  
Globe and Mail  
HR Reporter  
Huffington Post  
Los Angeles Times  
National Post  
National Union of Public &  
General Employees  
Postmedia News  
Radio Canada  
Reuters

Sympatico Finance  
Wall Street Journal  
Yahoo Finance

## ***Atlantic Canada***

Chronicle Herald  
News 95.7 (Halifax), the  
Todd Veinotte Show

## ***Québec***

La Presse  
Les Affaires  
L'Étoile  
Montreal Gazette  
Radio Canada

## ***Ontario***

Brockville Recorder and  
Times  
CBC Radio (Ottawa), All in  
a Day  
CBC Radio (Thunder Bay),  
Voyage North  
Chatham This Week  
Collingwood Enterprise-  
Bulletin  
Cornwall Free News

Guelph Mercury  
Hamilton Spectator  
Kenora Daily Miner and  
News  
Ottawa Citizen  
Ottawa Sun  
Peterborough Examiner  
Sarnia This Week  
Toronto Star  
Toronto Sun  
Wallaceburg Courier Press  
Waterloo Region Record  
Welland Tribune  
Windsor Star

## ***Western Canada***

AM770 (Calgary), the  
Rutherford Show  
AM770 (Calgary), More  
than Money  
AM770 (Calgary), Calgary  
Today With Angela  
Kokott  
Calgary Herald  
Calgary Sun  
CBC Radio (Vancouver),  
On the Coast

CBC Radio (Victoria), All  
Points West  
CBC Radio (Whitehorse),  
Airplay  
Edmonton Journal  
Edmonton Sun  
Fort McMurray Today  
Grande Prairie Daily  
Herald-Tribune  
Haskayne School of  
Business  
Lethbridge Herald  
Lloydminster Meridian  
Booster  
Portage Daily  
Regina Leader Post  
Saskatoon Star Phoenix  
Surrey Now  
Troy Media  
Vancouver Province  
Vancouver Sun  
Victoria Times Colonist  
Winnipeg Free Press  
Winnipeg Sun



- *Daniel Schwanen* presented on trade policy at a briefing session with the Hon. **Ed Fast, Minister of International Trade**, Toronto, July 25, 2012
- *Bill Robson* moderated a panel discussion on oil and gas policy and a Ministers' Q&A at the **Energy and Mines Ministers' Conference**, Charlottetown, September 10, 2012
- *Bill Robson* spoke on "Pension Tension" at a plenary session of the **Association of Canadian Pension Management**, Victoria, September 12, 2012
- *Bill Robson* and *Daniel Schwanen* participated in a by-invitation policy reception convened by the **High Commission of New Zealand** in honour of New Zealand's Trade Minister, the Hon. **Tim Groser**, Toronto, September 25, 2012
- *John Richards* presented a paper (co-authored with *Colin Busby*) on "Health Cost Drivers in the Canadian Environment: A Macro Perspective" at a health policy conference convened by the **Johnson-Shoyama Graduate School of Public Policy**, Saskatoon, September 27, 2012

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# The C.D. Howe Institute Mission



INSTITUT C.D. HOWE INSTITUTE

- The C.D. Howe Institute is a national, nonpartisan, nonprofit organization that aims to improve Canadians' standard of living by fostering sound economic and social policy.
- It is Canada's most trusted source of essential policy intelligence, producing work which is timely, constructive, evidence-based and subject to definitive expert review.
- It has an established and proven public policy track record: its work helped lay the foundation for free trade, inflation control, balanced budgets, pension reform and lower marginal effective tax rates on businesses and individuals, to name a few examples.
- The Institute's nationwide activities include regular policy roundtables and presentations by policy staff in major centres, as well as before parliamentary committees.
- The Institute's individual and corporate supporters are drawn from business, universities, the public service and the professions across Canada.
- The C.D. Howe Institute celebrated its 50th Anniversary in 2008. The Chairman of the Institute is William Morneau, Executive Chairman of Morneau Shepell; William B.P. Robson is President & Chief Executive Officer.
- For more information about the Institute, please visit its website: [www.cdhowe.org](http://www.cdhowe.org)