Q4 highlights: effective and efficient policy research & outreach

Policy Research

• 11 research papers
• 2 Monetary Policy Council Releases
• 1 Competition Policy Council Report
• 1 Policy book – *Toward Improving Canada’s Skilled Immigration Policy: An Evaluation Approach*

Policy Events

• 12 policy roundtables (Toronto, Montreal, Saskatoon)
• 3 policy dinners (Calgary, Montreal, Toronto)
• 3 policy council meetings: Competition Policy Council, Fiscal and Tax Competitiveness Council, and Financial Services Research Initiative
• 1 book launch

Policy Outreach

• 14 Policy outreach presentations
• 40 citations in the *National Post* and *Globe and Mail*.
• 104 media outlets cited the Institute
• 42 media interviews
• 7 opinion and editorial pieces

Q4’s most-downloaded paper – *Therapy or Surgery? A Prescription for Canada’s Health System* by Don Drummond, produced for the 2011 Benefactors Lecture
• On October 28, 2011 the Institute convened a Special Policy Dinner on Canada-US Energy Policy

• The event featured an off-the-record speech by Gary Doer, Canada’s 23rd representative to the United States of America

Gary Doer, Canada’s Ambassador to the United States, with Ross Hornby, Vice President, Government Affairs and Policy, GE Canada, and former Canadian Ambassador to the European Union. GE is Exclusive Sponsor of the Institute’s Annual Calgary Policy Dinner
Q4 highlights: Quebec Economic Summit

- Six bank chief economists spoke to the Institute’s members and friends in Montreal on November 23, 2011
- The event focussed on “The Economic Outlook for Quebec”

Bryan Coates, Vice-President Finance and Chief Financial Officer of Osisko, exclusive sponsor of the Institute’s Quebec Economic Summit
Q4 highlights: 2011 Benefactors Lecture

- Don Drummond, Co-Chair of the Institute’s Fiscal and Tax Competitiveness Council and Matthews Fellow in Global Public Policy at Queen’s University delivered the 2011 Benefactors Lecture, *Therapy or Surgery? A Prescription for Canada’s Health System*

- The lecture, also published by the Institute, provided a diagnosis, prognosis and prescription for reform of the healthcare system

- The annual Benefactors Lecture is a highlight of the Institute’s crowded calendar – our chance to say “thank you” to the Institute’s members and friends and acknowledge their impact on our policy work

- The 2011 Benefactors Lecture was particularly significant – for the first time it was sponsored through a personal donation, by Institute member Briar Foster, Chairman and founder of Foster & Associates

- Briar Foster has been in the investment business since 1961 with more than 40 years in a management role. He has taught investment courses at the university level and has had more than 200 articles published in newspapers and magazines
Q4 publications


2. “Go Big or Go Home: Priorities for the Canada-EU Economic and Trade Agreement,” Daniel Schwanen


5. “Mending Canada’s Employment Insurance Quilt: The Case for Restoring Equity,” Colin Busby and David Gray


7. “Therapy or Surgery? A Prescription for Canada’s Health System,” Don Drummond

/continued on next page


12. “Saving Pooled Registered Pension Plans: It’s Up To the Provinces,” Keith Ambachtsheer and Edward Waitzer

Additional Publications in Q4
- Monetary Policy Council Releases in October and December 2011
- Competition Policy Council Report in November 2011: Canada’s Competition Bureau Needs Clarity on “When a Strategic Business Alliance Becomes a Criminal Cartel”
The most-downloaded publications in Q4

1. “Therapy or Surgery? A Prescription for Canada's Health System,” Don Drummond
2. “Holding Canada's Cities to Account: An Assessment of Municipal Fiscal Management,” Benjamin Dachis and William Robson
6. “Go Big or Go Home: Priorities for the Canada-EU Economic and Trade Agreement,” Daniel Schwanen
10. “Saving Pooled Registered Pension Plans: It’s Up To the Provinces,” Keith Ambachtsheer and Edward Waitzer
Q4 member events & special meetings

David Hale, President, David Hale Global Economics

The Right Hon. Paul Martin
October 11, 2011 Toronto Roundtable: Aboriginal Canadians – Educating the Youngest, Fastest-growing Segment of our Population
Marc Lortie, Ambassador to France from Canada
October 12, 2011 Toronto Roundtable: France and Europe – Why They Matter to Canada

Marc Laliberté, President and Chief Executive Officer, VIA Rail Canada Inc.
October 14, 2011 Montreal Roundtable: Transforming the Future of Passenger Rail in Canada
Dr. Harvey P. Weingarten, President & CEO, Higher Education Quality Council of Ontario
October 18, 2011 Toronto Roundtable: The Diminishing Quality and Competitiveness of Ontario’s Universities – Can the System be Fixed?

Rahul Khullar, Commerce Secretary, Government of India
October 19, 2011 Toronto Roundtable: Trade Liberalization, FTAs and Opening Up – The Indian Experience
Charles M. Beach, Professor of Economics, Queen’s University
October 20, 2011 Toronto Book Launch – “Toward Improving Canada’s Skilled Immigration Policy: An Evaluation Approach”

Don Drummond, Matthews Fellow/Distinguished Visiting Scholar, Queen's University
October 21, 2011 Toronto Roundtable: Lessons from the Commission on the Reform of Ontario’s Public Services
Hon. David Alward, Premier of New Brunswick
October 25, 2011 Toronto Roundtable: Growing Innovation

Gary Doer, Ambassador of Canada to the United States of America
Exclusively sponsored by GE
Q4 member events & special meetings

November 4, 2011 Toronto Roundtable: Canada’s New Crime Bill

William Doyle, President and CEO, Potash Corporation of Saskatchewan
November 14, 2011 Saskatoon Roundtable: PotashCorp – A Global Company Made in Canada
Q4 member events & special meetings

2011 Benefactors Lecture Featuring Don Drummond
November 17, 2011 Benefactors Lecture and Dinner (Toronto):
Therapy or Surgery? A Prescription for Canada’s Health System
Exclusively sponsored by Briar Foster

The Quebec Economic Summit Dinner Featuring Top Bank Economists
November 23, 2011 Montreal Special Policy Dinner: The Economic Outlook for Quebec
Exclusively sponsored by Osisko
Q4 member events & special meetings

Michael Horgan, Deputy Minister, Finance Canada
December 5, 2011 Mintz Economic Seminar (Toronto): Finance Canada’s View of the Financial Outlook
Exclusively sponsored by HSBC

Tom Mitchell, President and CEO, Ontario Power Generation
November 25, 2011 Toronto Roundtable: Ontario Power Generation and the Challenges of Change
Mark Adelson, Chief Credit Officer and Managing Director, Standard & Poor’s Corporation

December 9, 2011 Toronto Roundtable – Standard & Poor’s: Changes to the rating process and the regulatory environment in the wake of the financial crisis
## Q4 selected media coverage

### National/International
- Benefits Canada
- Bloomberg
- Bloomberg Business Week
- Canadian Broadcasting Corporation
- Canadian Business
- Canadian HR Reporter
- Canadian Investment Review
- Canadian Press
- Canadian Sailings
- Charles Adler, Sun News Network
- CTV News
- CTV News Channel
- Digital Journal
- Dow Jones News Service
- Economics Week
- Financial Times
- Globe and Mail
- Huffington Post
- Investment Weekly News
- Lang & O’Leary Report, CBC News Now
- Lehigh Valley Live
- MacLean’s
- Market News International
- National Post / Financial Post
- Payroll-reporter.com
- Politics & Government Week
- Postmedia News
- Radio Canada
- Real Estate Weekly News
- Reuters News
- The Street, Business News Network
- Tax-news.com
- Taxpayer.com
- Yahoo News
- Wall Street Journal
- Xinhua News Agency

### Atlantic Canada
- News 88.9 (Saint John)
- News 91.9 (Moncton)
- News 95.7 (Halifax)
- Telegraph-Journal

### Québec
- La Presse
- Le Devoir
- Les Affaires
- Montreal Gazette

### Ontario
- 640 News (Toronto)
- Belleville Intelligencer
- Brampton Guardian
- Brantford Expositor
- Brockville Recorder and Times
- Chatham Daily News
- CHML (Hamilton)
- CFRA (Ottawa)
- Guelph Mercury
- Hamilton Spectator
- Kenora Daily Miner and News
- Kingston Whig Standard
- Kirkland Lake Northern News
- London Community News
- London Free Press
- Metro News
- Newstalk 1010 (Toronto)
- Niagara Falls Review
- North Bay Nugget
- Ottawa Citizen
- Ottawa Sun
- Owen Sound Sun Times
- Peterborough Examiner
- St. Catharines Standard
- St. Thomas Times-Journal
- Sarnia Observer
- Stratford Beacon Herald
- Sudbury Star
- Tillsonburg News
- Timmins Daily Press
- Toronto Star
- Toronto Sun
- Waterloo Region Record
- Welland Tribune
- Windsor Star
- Woodstock Sentinel-Review

### Western Canada
- 650 CKOM (Saskatoon)
- 660 News (Calgary)
- AM770 (Calgary)
- Beacon News
- Calgary Herald
- Calgary Sun
- CBC Radio Vancouver
- Edmonton Journal
- Edmonton Sun
- Fort McMurray Today
- Grande Prairie Daily Herald-Tribune
- Lloydminster Meridian Booster
- Medicine Hat News
- Portage Daily Graphic
- Regina Leader Post
- Saskatoon Star Phoenix
- Troy Media
- Vancouver Province
- Vancouver Sun
- Victoria Times Colonist
- Winnipeg Free Press
- Winnipeg Sun
Q4 policy outreach

- William Robson participated in a panel discussion on “A Lifetime Retirement Savings Limit: Why you need it and how it will completely change retirement saving in Canada,” presented to the Canadian Pension and Benefits Institute, Ottawa, Oct. 18 2011
- William Robson consulted with the Hon. Dwight Duncan, Ontario Minister of Finance, Toronto, Oct. 24 2011
- Daniel Schwanen lectured at the University of Toronto on trade liberalization, Toronto, Oct. 24 2011
- William Robson participated in a policy roundtable for the Commission for the Review of Social Assistance in Ontario, Toronto, Nov. 1 2011
- William Robson presented on “Financing the Golden Years: Who Will Pay for Canadians’ Retirement” to the Rotary Club of Toronto on Toronto, Nov. 4 2011
- Colin Busby gave testimony to the House of Commons Committee on Citizenship and Immigration, Nov. 15 2011

/continued on next page
• William Robson moderated a panel discussion on “P3s Through the Eyes of Auditors General – Keys to a Compelling VFM Equation,” at the 19th Annual CCPPP National Conference on Public-Private Partnerships, Toronto, Nov. 21 2011

• Daniel Schwanen gave testimony to the House of Commons Standing Committee on International Trade, on the CETA negotiations with the European Union, Ottawa, Nov. 24 2011

• William Robson participated in a panel discussion on how federal and provincial fiscal policies will affect colleges, at the 2011 Colleges Ontario Higher Education Summit, Toronto, Nov. 27 2011

• William Robson, participated in the 2011 Leaders' Symposium on “Engaging China in a Dynamic Asia – Winning Strategies for Canadian Success,” Toronto, Nov. 29 2011

• William Robson consulted with the Hon. Tim Hudak, leader, Progressive Conservative Party of Ontario, Toronto, Dec. 9 2011

• William Robson presented on the “Global Economic Outlook” to the Deloitte Partners’ Meeting, Toronto, Dec. 15 2011
Thank you for your support!

• Member and subscriber support lets the Institute mobilize outstanding scholars, push innovative ideas and foster sharper, smarter responses to current and future challenges.

• Annual memberships and subscriptions provide the backbone of our revenue and make our work possible.

• Philanthropic gifts bolster the Institute's research and dissemination in specific areas of interest. They complement memberships and subscriptions, enabling the Institute to recruit scholars and support programs that strengthen its ability to develop innovative solutions to policy challenges.

• The Institute invites support from individuals and organizations and has supporters in every region of the country and every economic sector.
The C.D. Howe Institute Mission

- The C.D. Howe Institute is a national, nonpartisan, nonprofit organization that aims to improve Canadians' standard of living by fostering sound economic and social policy.

- It is Canada’s most trusted source of essential policy intelligence, producing policy work which is timely, constructive, evidence-based and subject to definitive expert review. The Institute communicates clearly the analysis and recommendations arising from its work to the general public, the media, academia, experts, and policymakers.

- It has an established and proven public policy track record including helping to lay the foundation for free trade, inflation control, balanced budgets, pension reform and lower marginal effective tax rates on businesses and individuals, to name a few examples.

- The Institute’s nationwide activities include regular policy roundtables and presentations by policy staff in major regional centres, as well as before parliamentary committees.

- The Institute’s individual and corporate supporters are drawn from business, universities, the public service and the professions across Canada.

- The C.D. Howe Institute celebrated its 50th Anniversary in 2008. The Chairman of the Institute is William Morneau, Executive Chairman of Morneau Shepell; William B.P. Robson is President & Chief Executive Officer.

- For more information about the Institute, please visit its website: www.cdhowe.org