



INSTITUT C.D. HOWE INSTITUTE

**QUARTERLY REPORT TO MEMBERS,
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FOURTH QUARTER, 2012**

Essential Policy Intelligence

Q4 highlights: effective and efficient policy research & outreach

Research

- 12 research papers
- 2 Monetary Policy Council Releases

Events

- 21 policy events
- 2 Monetary Policy Council meetings
- **Annual Calgary Policy Dinner** – David Mulroney, former Canadian Ambassador to China
- **Annual Benefactors' Dinner** – Charles Evans, President & CEO, Federal Reserve Bank of Chicago
- **Annual Montreal Policy Dinner** – Philippe Zeller, Ambassador of France to Canada; Lawrence Cannon, Ambassador of Canada to France

Outreach

- 19 policy presentations
- 30 *National Post* and *Globe and Mail* citations
- Citations in 91 media outlets
- 29 media interviews
- 18 opinion and editorial pieces



Bill Robson, President & CEO of the C.D. Howe Institute, appears Thursdays on the Lang & O'Leary Exchange's Big Picture Panel

Personal taxes in Quebec

- C.D. Howe Institute Policy paper [Tuer la poule aux oeufs d'or : Les impacts des hausses d'impôt proposées au Québec](#) demonstrated why proposed large hikes in Quebec's personal income tax rates would bring in revenues far below projections
- The Quebec government announced substantial revisions to its proposed plan to replace the across-the-board health contribution of \$200 per taxpayer with large marginal tax increases on high-income earners

Land Transfer Tax in Mississauga

- C.D. Howe Institute paper [Stuck in Place: The Effect of Land Transfer Taxes on Housing Transactions](#) showed how Toronto's Land Transfer Tax (LTT) has had a significant impact on home sales and household mobility in the city over the longer term
- According to [Mississauga.com](#), the study convinced Mississauga city council to reject a proposed Land Transfer Tax

Immigration Policy

- C.D. Howe Institute's award-winning 2011 book study: [Toward Improving Canada's Skilled Immigration Policy: An Evaluation Approach](#) detailed correlates of success for immigrants in the Canadian workforce
- The Federal government announced new immigration program aimed at getting skilled workers into Canada faster

Federal government employee pensions

- C.D. Howe Institute papers [Fixing MP Pensions: Parliamentarians Must Lead Canada's Move to Fairer, and Better-Funded Retirements](#) and [Ottawa's Pension Abyss: The Rapid Hidden Growth of Federal-Employee Retirement Liabilities](#) urged higher employee contributions and later eligibility to protect taxpayers from the growing unfunded liabilities in federal employee pension plans
- Ottawa legislated increased employee contributions and later uptake of pension benefits

Foreign investment

- C.D. Howe Institute papers [Speed Dating or Serious Courtship? Canada and Foreign State-Owned Enterprises](#) and [Reforming the Investment Canada Act: Walk More Softly, Carry a Bigger Stick](#) provided actionable recommendations on how Canada can address concerns about the potential impacts of investment by foreign SOEs in Canadian companies.
- Ottawa approved the \$15b takeover of Nexen by CNOOC and the \$5.9b takeover of Progress Energy by Petronas. It also announced an updated foreign investment framework that establishes new rules for state-owned enterprises (SOEs)

1. **Tuer la poule aux oeufs d'or : Les impacts des hausses d'impôt proposées au Québec** – Alexandre Laurin
2. **Stuck in Place: The Effect of Land Transfer Taxes on Housing Transactions** – Benjamin Dachis
3. **How to Pay Family Doctors: Why 'Pay per Patient' is Better than Fee for Service** – Ake Blomqvist and Colin Busby
4. **Turning Points: Business Cycles in Canada since 1926** – Philip Cross and Philippe Bergevin
5. **Federal Employee Pension Reforms: First Steps – on a Much Longer Journey** – William B. P. Robson and Alexandre Laurin
6. **Long-Term Care for the Elderly: Challenges and Policy Options** – Ake Blomqvist and Colin Busby
7. **Are Middle Schools Good for Student Academic Achievement? Evidence from Ontario** – David R. Johnson
8. **Closing the Back Door Route to Cartels: The Need to Clarify the Regulated Conduct Doctrine** - C.D. Howe Institute Competition Policy Council
9. **Speed Dating or Serious Courtship? Canada and Foreign State-Owned Enterprises** – Daniel Schwanen
10. **Hiding in Plain Sight: the Harmful Impact of Provincial Business Property Taxes** – Adam Found and Peter Tomlinson
11. **Seeking Financial Stability: The Best Role for the Bank of Canada** – John Crow
12. **Ottawa's Pension Abyss: The Rapid Hidden Growth of Federal-Employee Retirement Liabilities** – William B.P. Robson

The five most-visited publications on the Institute website in Q4



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1. *Ontario's Best Public Schools: 2009-2011* - David Johnson and Robbie Brydon
2. *Speed Dating or Serious Courtship? Canada and Foreign State-Owned Enterprises* - Daniel Schwanen
3. *Long-Term Care for the Elderly: Challenges and Policy Options* - Ake Blomqvist and Colin Busby
4. *Ottawa's Pension Abyss: The Rapid Hidden Growth of Federal-Employee Retirement Liabilities* - William B.P. Robson
5. *Hiding in Plain Sight: the Harmful Impact of Provincial Business Property Taxes* - Adam Found and Peter Tomlinson

October

- The real advantages of real-return bonds: *Financial Post*
- How Toronto's land transfer tax grab hurts home sales: *Globe and Mail*
- Why interest rates must rise: *Canadian Business*
- «Une réforme fiscale grandement améliorée, mais encore déficiente» : *Les Affaires*
- China investment: Deal a big step forward: *Financial Post*

November

- Middle schools should be the first to close: *Globe and Mail*
- Is Ontario's approach to public services sustainable? *Globe and Mail*
- Here's a better way to pay Alberta doctors: *Edmonton Journal*
- Long-Term care: Let's have an adult conversation before it's too late: *Toronto Star*
- Why should nationality trump talent for top public-sector jobs? *Globe and Mail*
- Carney faces a huge challenge at Bank of England: *Financial Post*
- Drop dogmatism on Chinese investments: *Financial Post*

December

- Ontario school tax a burden to business: *Financial Post*
- Labour disputes in schools hinder students' ability to learn: *Toronto Star*
- Net benefit: Answers, yes, but also more questions: *Globe and Mail*
- No virtue in expanding Bank of Canada's role: *Financial Post*
- Off target on inflation: *Financial Post*
- A Win(e)-Win(e) Solution for the LCBO: *Huffington Post*

To view op-eds on the Institute website click [here](#)

Q4 member events & special meetings

1. **Andrew Rose**, B.T. Rocca Jr. Professor of International Business, Haas School of Business, University of California, Berkeley; October 1, 2012 **Annual David Laidler Luncheon** – Toronto: *Much Ado About EMU? Causes and Possible Consequences of a Disintegrating Euro*
2. **Judy Naiberg**, Sony Music Entertainment Canada Inc.; **Barry Sookman**, McCarthy Tétrault LLP; **Paul Spurgeon**, SOCAN; October 5, 2012 Toronto Roundtable: *Streaming the Supreme Court on Downloaded Music Royalties: Who Wins, Who Loses, Who Pays?*
3. **The Accountability of First Nation Governments and Institutions**; October 12, 2012 Toronto Policy Conference
4. **The Hon. Michael Kirby**, Chair, Partners for Mental Health; October 17, 2012 **Manulife Healthcare Roundtable Series** Feature Event: *Opening Minds: Towards a National Mental Health Strategy*
5. **Kevin Page**, Parliamentary Budget Officer; October 19, 2012 Toronto Roundtable: *The View from the Hot Seat: Challenges and Achievements in the Role of the PBO*
6. **Daniel Trefler**, Professor, Rotman School, University of Toronto; October 23, 2012 **Annual Sylvia Ostry Lecture and Luncheon**: *International Trade, Innovation and Productivity*
7. **David Mulroney**, Former Ambassador of Canada to the People's Republic of China; October 24, 2012 Annual Calgary Dinner; Lead Sponsor – GE; Supporting Sponsor – Walton Global Investments Ltd.
8. **Jeffrey Simpson**, National Affairs Columnist, *The Globe and Mail*; October 29, 2012 **Manulife Healthcare Roundtable Series** Feature Event: *Chronic Condition: Why Canada's Health Care System Needs to be Dragged into the 21st Century*
9. **Monique Jérôme-Forget**, Special Advisor, Osler, Hoskin & Harcourt LLP, and former Finance Minister, Québec; October 30, 2012 Toronto Roundtable: *Women to the Rescue of the Economy: Getting Rid of the Glass Ceiling*; Sponsored by National Bank
10. **Leo de Bever**, CEO, AIMCo; November 2, 2012 Calgary Roundtable: *Opportunities in Adversity: Investing in a Low Return World*

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Q4 member events & special meetings

11. **Jim Leech**, President and CEO, Ontario Teachers' Pension Plan; November 7, 2012 Toronto Roundtable: *Canada's Leadership in Pension Funding Innovation*
12. **Harvey Weingarten**, HEQCO; **Alex Usher**, Higher Education Strategy Associates; **Sheldon Levy**, Ryerson University; and **Rob MacIsaac**, Mohawk College of Applied Arts and Technology; November 9, 2012 Toronto Roundtable: *Solutions to Improve the Quality of Canada's Current Post-Secondary System*
13. **Lawrence Goodman**, President, Center for Financial Stability, New York; November 12, 2012 Toronto Roundtable: *Post-Election Outlook: Future US Policy in Global Markets*
14. **General Tom Lawson**, Chief of Defence Staff; November 22, 2012 Calgary Roundtable Event: *Canada's Next Top General on the Challenges Ahead*
15. **Kevan Cowan**, President of TSX Markets and Group Head of Equities, TMX Group Inc.; November 23, 2012 Toronto Roundtable: *Mission Accomplished: The Acquisition of TMX Group Inc. by Maple Group Acquisition Corporation*
16. **Charles Evans**, President & CEO, Federal Reserve Bank of Chicago; November 27, 2012 **Benefactors' Lecture and Dinner**; Sponsored by Briar Foster, Chairman, Foster & Associates
17. **Les Vertesi**, Executive Director, BC Health Services Purchasing Organization; November 28, 2012 **Manulife Healthcare Roundtable Series** Feature Event: *How B.C. Managed to Break Away From Global Budgets for Hospitals*
18. **His Excellency Philippe Zeller**, Ambassador of France to Canada; **The Hon. Lawrence Cannon**, Ambassador of Canada to France; December 3, 2012 Annual Montreal Dinner; Sponsored by Power Corporation of Canada
19. **Canada-India Economic Relations: Investment, Trade and People**; December 6, 2012 Toronto Policy Conference; Sponsored by Bennett Jones LLP, ICICI Bank Canada, and Blake, Cassels & Graydon LLP
20. **Michael Horgan**, Deputy Minister, Finance Canada; December 7, 2012 Toronto Roundtable: *Update from Ottawa: An Insider's Perspective on the Federal Budget*; Sponsored by CIBC and the Canadian Bankers Association
21. **Technology Assessment and Decision-Making: Keeping Pace with Innovation in Lean Times**; December 10, 2012 Health Policy Conference – Toronto; Sponsored by Medtronic of Canada Ltd.

Q4 selected media coverage



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National/International

Bloomberg
Business News Network
CNN
Canada Stockwatch
CBC News Network – Lang
& O’Leary Exchange
CBC Radio
CTV News
Canadian Business
Canadian Press
Chain Drug Review
Datamonitor
Drive Magazine
Dow Jones
Euromoney
Financial Post
GlobalData
Global Television
Globe and Mail
Huffington Post
Market News International
MarketWatch
Mondaq Business Briefing
National Post
Postmedia
Reuters

The Bond Buyer
The Economist
Wall Street Journal

Atlantic Canada

CBC Radio -
Newfoundland
News 88.9 - The Todd
Veinotte Show

Quebec

KYK FM (Radio-X
Saguenay)
La Presse
Le Devoir
Le Soleil
Les Affaires
Montreal Gazette
Radio Canada
TVA

Ontario

AM 800 CKLW - The
Afternoon News, Kathie
McMann
24 Hours
Barrie Examiner

Belleville Intelligencer
Brantford Expositor
Brockville Recorder and
Times

Chatham Daily News
Cornwall Standard-
Freeholder
Guelph Mercury
Hamilton Spectator
Kingston Whig Standard
Kirkland Lake Northern
News

London Free Press
Newstalk 1010
North Bay Nugget
Niagara Falls Review
Orillia Packet & Times
Ottawa Citizen
Ottawa Sun
Owen Sound Sun Times
Peterborough Examiner
St. Catharines Standard
St. Thomas Times-Journal
Sarnia Observer
Sault Star
Simcoe Reformer
Stratford Beacon Herald
Sudbury Star

Tillsonburg News
Timmins Daily Press
Toronto Star
Toronto Sun
Waterloo Region Record
Welland Tribune
Windsor Star
Woodstock Sentinel-
Review

Western Canada

Calgary Herald
Calgary Sun
CFAX (Victoria)
CKNW (Vancouver)
Edmonton Journal
Edmonton Sun
Fort McMurray Today
Grande Prairie Daily
Herald-Tribune
Nipawin Journal
Pembroke Daily Observer
Regina Leader Post
Saskatoon Star Phoenix
Vancouver Sun
Vancouver Province
Victoria Times Colonist

1. *Benjamin Dachis* presented on “Tools for Workers” to the **Ontario Ministry of Economic Development and Innovation**, Toronto, Oct. 2, 2012
2. *William Robson* spoke on “Demography and the long-term outlook for Canadians’ incomes and investment returns” at the Albany Club, Toronto, Oct. 15, 2012
3. *Finn Poschmann* testified at the **House of Commons Standing Committee on Government Operations and Estimates** regarding the study of effectiveness of Public-Private Partnerships in the delivery of Government Services, Ottawa, Oct. 16, 2012
4. *Benjamin Dachis* presented on Municipal Financial Accountability to municipal treasurers and provincial officials at a meeting convened by the **Institute on Municipal Finance and Governance**, Toronto, Oct. 22, 2012
5. *Daniel Schwanen* lectured on “the Economic Impact of Trade Liberalization” at the **University of Toronto**, Oct. 22, 2012
6. *William Robson* participated in a panel discussion on “Health System Renewal: Balancing cardiovascular disease prevention with cardiovascular care: What makes the most economic sense?” at the 2012 **Canadian Cardiovascular Congress**, Toronto, Oct. 29, 2012
7. *Finn Poschmann* spoke on “Securities Regulation and Systemic Risk” at the **Ontario Securities Commission’s** OSC Dialogue 2012, Toronto, Oct. 30, 2012
8. *Finn Poschmann* spoke on “Unanswered Questions: Policy Issues That Need Better Empirics” at **Industry Canada’s** Symposium on Research Methods to Study Productivity Determinants Within Firms, Ottawa, Nov. 1, 2012
9. *William Robson* lectured on pension policy at the **University of Calgary School of Public Policy**, Calgary, November 1, 2012

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Q4 policy outreach (continued)



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10. *Daniel Schwanen* lectured on the “International Economic Environment of Business” to the **Rotman MBA program**, Toronto, Nov. 13, 2012
11. *David Johnson* spoke on “Using provincial assessment results to measure school quality: What can and cannot be done” to the **Ontario Institute for Studies in Education (University of Toronto)**, Toronto, Nov. 21, 2012
12. *Alexandre Laurin* presented at a Conference on The Future of Pension Sustainability in Canada organized by the **Centre for Labour Management Relations** at Ryerson University and the University of Toronto, Toronto, November 27, 2012
13. *Benjamin Dachis* spoke on Labour Productivity and Competitiveness to the **Newfoundland Employers Council**, St. John’s, Nov. 28, 2012
14. *William Robson* presented on federal public service, RCMP and Canadian Forces pension policy to the **Standing Senate Committee on National Finance** (by videoconference), Nov. 28, 2012
15. *Finn Poschmann* gave the keynote address titled “What Next for Federal and Provincial Tax Priorities?” at the **Certified Management Accountants Tax Symposium 2012**, Toronto, Nov. 30, 2012
16. *Finn Poschmann* and *Philippe Bergevin* briefed the Western Hemispheric Department of the **International Monetary Fund** and the **Department of Finance Canada** for the IMF’s Article IV review of Canada’s financial system, Toronto, Dec. 2, 2012
17. *Daniel Schwanen* participated in a by-invitation **Privy Council Office** consultation on “Canada-US Regulatory Alignment”, Toronto, Dec, 4, 2012
18. *Philippe Bergevin* participated as an expert stakeholder in an evaluation study performed by **Statistics Canada** on the performance of its Consumer Price Index, Toronto, Dec. 5, 2012
19. *Daniel Schwanen* presented on “The CA-EU Economic/Trade Agreement” to the **Atlantic Association of Applied Economists (AAAE)**, Halifax, Dec. 10, 2012

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The C.D. Howe Institute's Mission

- The C.D. Howe Institute is a national, nonpartisan, nonprofit organization that aims to improve Canadians' standard of living by fostering sound economic and social policy.
- It is Canada's most trusted source of essential policy intelligence: its rigorously refereed work is evidence-based, timely, constructive, and authoritative.
- It has an established public policy track record: its work helped lay the foundation for such key initiatives as continental free trade, inflation control, balanced budgets, more sustainable pensions, lower marginal effective tax rates, and immigration reform.
- The Institute's nationwide activities include regular policy roundtables and presentations by policy staff in major centres, as well as before parliamentary committees.
- The Institute's individual and corporate supporters are drawn from business, universities, the public service and the professions across Canada.
- The C.D. Howe Institute celebrated its 50th Anniversary in 2008. The Chairman of the Institute is William Morneau, Executive Chairman of Morneau Shepell; William B.P. Robson is President & Chief Executive Officer.
- For more information about the Institute, please visit its website: www.cdhowe.org